



MBA Programme



Recruiter's Handbook **2018**

Our Vision

- To create value through economic, social and environmental developments whilst being a world class education provider in a manner that is nationally entrenched, regionally recognised and globally relevant.
- To foster a culture wherein original ideas are generated through a strong accent on innovation, inquiry, scholarship, creativity and research.
- To develop a leadership which is capable, compassionate, conscious and committed to the common good.

Our Mission

- To strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism.
- The University believes that its first responsibility is to the students, staff, alumni and all other stakeholders.
- To commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct.
- To put a strong emphasis on enhancement of skill-sets which are practically relevant with an uncompromising orientation towards quality in whatever the University does.



GLS University

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GLS University

GLS University is established in the year of 2015 with the objective of providing an ideal and creative learning environment and continuing the tradition of excellence in education of the sponsoring body of the University, viz., Gujarat Law Society (GLS)

Gujarat Law Society, established in the year 1927, is one of the largest and oldest educational institutions in the State of Gujarat. GLS was promoted by luminaries Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar, the first Speaker of the country and Shri I.M. Nanavati with the vision of Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS took a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education, etc., apart from those already being offered in Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and sectorial specializations like Human Resource Management, Banking & Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications, etc.

Gujarat Law Society

"Intelligence plus Character – That is the Goal of True Education."

With the mission to elevating lives of many through education, concurring farsighters like Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai established Gujarat Law Society in 1927. Originally the Society was established with the distinct raison d'être of imparting legal training. Since, then Gujarat Law Society has come a long way with 38 educational institutions under its umbrella.

The pecuniary scaffold of the Society was reinforced by generous offerings given by philanthropic personalities like Shri Charandas Haridas, Shri Mahendra Kanaiyalal, Shri I.M. Nanavati, Sir C.U. Shah, Shri Deepak Nanavati, Dr. Pramod Mehta.

With the indefatigable resolve to "aim higher" & the motto of "Excellence in Education", today Gujarat Law Society appositely ranks among the leading educational bodies of the country.



Message from Vice-President



Ever increasing expectations from the corporate coupled with increasingly intense competition exerting influences from all over the globe have made management education witness formidable challenges.

This puts a demand to stand out more effective & efficient for a professional institute imparting management education. We at GLS University have structured our program in such a manner as to equip the future managers of tomorrow with learning, competencies and skill that can significantly contribute to the growth of organization.

What is unique about GLS is our emphasis not just on sound theoretical inputs, but on the development of individual as a whole. This in turn implies a sharp focus on persona, spiritual and social development.

We focus on nurturing quality education through collaboration, innovation and encouraging leadership values. This integral and value based formation will greatly assist our students to be innovative, competent and creative leaders. They are groomed in a manner as to serve as agents of continuous improvement and change.

Our students will be torchbearers of your organizations and of society, and I recommend them enthusiastically for your consideration.

A handwritten signature in black ink, appearing to read 'Devang Nanavati', with a stylized flourish at the end.

Devang Nanavati
Vice-President



From the Dean's Desk



Adhering strictly to our motto, 'Learn Love Serve' and following the nuance of our patron, we at Faculty of Management believe that a great responsibility is vested on us, as educators of the modern world.

In this era of highly competitive global market, there should be a synergy between today's need & tomorrow's expectation. The structure & delivery of the curriculum at Faculty of Management are contemporary & based on our continuous interaction with renowned educationists & industry professionals.

At GLS University we believe in developing holistic managers and leaders for tomorrow's corporate culture by following a judicious blend of theory & practice, using highly innovative pedagogical tools tailored by the institute to bequeath its students with cutting edge management wisdom. Our endeavor is to groom them to be highly adaptive to the changing business environment and sensitive towards social responsibilities.

The groundwork of our management program is rock solid, built over the pillars of Academic Infrastructure, Faculty Resources, Industry-Institute Interactions and Student Development Initiatives. We procure the support of a strong team of faculty members, who wholeheartedly put their efforts to motivate our students and guide them to progress at every step.

It is with immense pleasure that I welcome you to the portal of this academic milieu to have a unique educational experience and to participate in the placement programme of the institute. I am confident that you would be satisfied to your heart's content when you would interact with these budding professionals as a part of institutional placement drive for 2017-2018.

Looking forward to see you at campus.

Dr. Hitesh Ruparel
Dean

The Institute

Gujarat Law Society imparts Post Graduate Management education through its most prominent institute Faculty of Management. The prime philosophy is to create innovative thought leaders well equipped with strong functional skills along with palpable ethos to contribute to the society at the micro as well as at the macro level.

The institute offers full-time MBA programme under GLS University. The major focus of the institute is towards professional development of students to empower them for becoming successful management professionals in the corporate world.

For creating leaders of tomorrow, the institute has developed a structured programme combining class room lectures, industry exposure and training, experimental learning methods, live project work, case analysis, management quiz, group discussions, corporate expert interactions, soft skill development, research orientation, and international exposure.

The institutes prove themselves to be an ideal facilitation ground, to the extent that their locational benefit empowers students to cosset into manifold activities. It's situated behind CG Road; one of the most prominent setting for corporate offices, makes it opportune for the students to gain practical experience by visiting the offices as a part of their MBA course.

Tireless efforts have been devoted to offer the finest amenities. The institutes are located in an expansive 32,000 sqmt campus. The campus is well designed to provide spacious, air-conditioned and Wi-Fi classrooms, the state-of-the-art computer labs and a-breath taking auditorium.

With one of the richest libraries in the state boasting of more than 18500 books, more than 129 national and international journals and more than 7200 electronic resources- students have access to the best in educational resources. Additionally, our proximity to the British library, Gujarat University Library and the Ahmedabad Management Association ensures that students are never at a loss of resources.

The programs blueprint inculcates the right attitude. It develops the appropriate skills and imparts widespread and meticulous knowledge to the students. The course material includes all the latest headings which many multinational companies entail. The students are also benefited with the vast experience of faculty members who not only act as facilitators but as mentors to provide them the most realistic educational and training experience.





International Liaison

The institute has developed active liaisons with two foreign universities in Australia and New Zealand. Both Deakin University in Australia, as well as the University of Waikato in New Zealand is ranked amongst top 300 universities in the world. These academic tie-ups have ensured that both students and faculty members of these universities as well as our institute can partner for joint research opportunities and exchange programme. The institute and University of Waikato in New Zealand jointly hosted 2nd Indo-New Zealand Business Summit at Ahmedabad in association with FICCI. Continuing the partnership, the institute co-hosted the third India New Zealand Business forum at Hamilton, NZ.

International Immersion

Immersion is a process of getting involved in something. To keep pace with recent advancement in the field of education, students explored the opportunity and visited Georgian College, Barrie, Canada for three weeks in June 2017 and fulfilled objectives of immersion program where they gained international exposure, understood Canadian culture and also experienced academic system of Canada. Program covered academic sessions of Marketing, Finance, and Human resource, other areas of general management and aviation simulation and culinary activities at Georgian college. Students were also astonished by activities like Aboriginal, career planning and assessment, treetop trekking. They were exposed to innovative teaching methodologies and learnt practical applications of these subjects. It was a great learning experience for them, interacting with international faculties and fellow students.

International Association

International exposure is imparted to faculty and students, the institute invited Dr. ShyamLodha, Professor and Chairman, State University of Southern Connecticut, U.S.A., to share his insights with the students and faculty members of the Institute. Dr. Lodha is a very senior and highly renowned name in the field of academics around the world. The institute also witnessed an interaction with Mr. Gregory Maurer , a leading IPR Expert from U.S.A, who conducted a workshop on the spreading awareness about the importance of intellectual property in the current business scenario



About MBA Programme

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

MBA at GLS University is based on Choice Based Credit System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

Programme Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to operate in a competitive global environment.
- To develop competent management professionals with strong ethical values, who would be capable of assuming a pivotal role in various sectors of Indian economy & society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem



Curriculum Canvas

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the ever-changing needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.

It is better to teach a few things perfectly than many things indifferently, and an overloaded curriculum is useless; as the object of instruction is not to produce technicians, but good active minds.

Semester – I

- Financial Accounting & Analysis
- Statistics for Managers
- Economics for Managers
- Principles of Management
- Organizational Behavior
- Research Methodology
- Managerial Communication

ADD ONS: Certification Course on Office Automation will be offered in first semester to enhance computer literacy & knowledge

Semester – II

- Financial Management
- Quantitative Techniques
- Marketing Management
- Human Resource Management
- Technology & Business
- Cost Management
- Production & Operations Management

ADD ONS: Certified course on Soft Skills will be provided to enhance communication & personality grooming of students in second semester.





Semester – III

Core Subjects

- Summer Internship Project
- International Business
- Business Laws

Elective Subjects

Finance Electives

- Corporate Tax Planning
- Security Analysis and Portfolio Management
- Management of Financial Services
- International Finance

Marketing Electives

- Consumer Behavior
- Integrated Marketing Communication
- Sales and Distribution Management
- Customer Relationship Management

Human Resource Electives

- Change Management & Organizational Development
- Compensation Management
- Human Resource Development
- Strategic Human Resource Management

Semester – IV

Core Subjects

- Comprehensive Project
- Entrepreneurship Development & New Venture Planning
- Managing Sustainable Development
- Strategic Management

Elective Subjects:

Finance Electives

- Derivatives & Risk Management
- Corporate Restructuring
- Corporate Finance
- Banking & Insurance

Marketing Electives

- Product & Brand Management
- Digital Marketing
- Service Management
- Retail Management

Human Resource Electives

- Management of Industrial Relations
- Labor Legislations
- International Human Resource Management
- Talent Management

ADD ONS: To cater to current trends & demand in corporates, certified course on Business Analytics will be offered in second year.

Infrastructure Support

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the Infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. Faculty of Management has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

The Learner Rooms

The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

The Digital Lab

Highly equipped, latest technology supported labs is a unique feature of faculty of management. With more than 230 computers connected to a LAN which bridges the faculties and students for information sharing, GLS also provides an access to a 5.5 MBPS broadband internet connection. The campus has been converted into a WiFi zone to make learning more feasible for the students.

The Knowledge Centre

A well-made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 142 international and national journals, as well as over 18500 books, 7199 e-books, reference volumes & CD-ROMS. This keeps the learners abreast about the Indian and Global corporate environment, which fosters and augments their knowledge.

Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipment's with uninterrupted power supply, sound systems, video facility and LCD projectors.





Academic Innovation

The institute believes in etching new paths in innovation, leadership and managing; and therefore it helps the aspirants value the dynamic transformations that are unwinding its colors in the turf of management culture and advancement in vision of the global competition. In the quest for gaining this competitive lead, we have commenced several novel action-oriented activities.

Apart from the popular pedagogical apparatus like Case studies, Role-plays, Presentations, Management games and Seminars, we have adopted novelties like Spare-time learning, Mentor Group, Live Projects and Students' club to illustrate a few.

Off Time learning

During their spare time, students and faculties join hands to explore management theories by exploring empirical researches and relating the same with the modern practices in management.

Mentor group

Each faculty (Mentor) and a group of students, who share common curiosity in a definite area of management or inclination towards a common industry, come collectively and the faculty mentors the group of students by imparting essential knowledge to present them with insights and theoretical clarity in their shared interest area.

Live Projects

The institute by the caliber of exploring its corporate ties, invites corporates to accommodate preferred students as per the requisite of the industry or company in order to gain actual experience of corporate assignment. Till date, students have carried out live projects at reputed companies like Britannia, ITC and many more.

Students' Review

Being a student-centric organization, the institute seeks regular feedback from the students in regards to their contentment and expectation from the faculty and implementation of various academic quests by the institute in order to utilize the feedback as an instrument for scheduling future activities and understanding the scope for improvement.





Our Distinguished Faculty Team

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

Dr Hitesh Ruparel

Marketing Science

Dr Dharmesh Shah

Investment Management

Dr Kavita Kshatriya

Integrated Marketing Communication

Dr Rajesh Asrani

Digital Marketing

Dr Sneha Shukla

Quantitative Analysis

Dr Jasmin Padiya

Sales & Distribution Management

Dr Juhi Shah

Organizational Behaviour

Dr Nishtha Asrani

Entrepreneurship Development

Dr Megha Shah

Financial Accounting

Dr Rajsee Joshi

Managerial Communication

Dr Gurmeetsingh Sikh

Research Methodology

Dr Kalagi Shah

Human Resource Development

Mr Amish Soni

Merger & Acquisition

Ms Hetal Pandya

Cost Accounting

Ms Pooja Shah

Compensation Management

Ms Darshna Khakhar

Taxation

Ms Deepa Vyas

Production & Operations Management

Ms Avani Patel

Economics

Ms Dhruvi Pandya

Human Resource Management

Mr Chinmay Gandhi

Marketing Management

Ms Isha Dave

Business Law

Ms Komal Sidhnani

Financial Management

Ms Vidhi Shah

Service Management

Dr Hiteksha Joshi

Corporate Finance

Ms Neelam Purey

Banking & Insurance

Mr Bhaumit Patel

Retail Management

Mr Chirag Thakar

Talent Management

Mr Dhruv Brahmabhatt

Management of Information System

Ms Roshni Tijoriwala

Customer Relationship Management

Ms Diljit Makhija

Principles of Management

Mr Ashok Bantwa

Managing Sustainable Development

Mr. Harikrishna Chaurasiya

International Business

Ms Jaimini Yagnik

Change Management & Organizational Development

Ms Apeksha Champaneri

Product & Brand Management

Ms Yasmeen Pathan

Consumer Behaviour

Ms Smruti Vakil

Strategic Management

Ms Hima Trivedi

Technology & Business

Ms Deepa Khatwani

Entrepreneurship Development

Mr Devarshi Upadhyay

Retail Management

Dr. Tanvi Pathak

Corporate Finance

Dr. Maitri Shah

Principles of Management

Mr Jaineel Shah

Statistics for Managers

Mr Dharmesh Adesara

Digital Marketing

Ms Pooja Shah

Organizational Behaviour





Academic Extension Activities

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industry ties.

The Expert Opinion Series

In order to bridge the gap between academic knowledge and practical know-how, the institute have nurtured a practice of holding Annual Seminar Series featuring dignitaries from different industries and segments of the corporate world. The mode of knowledge sharing is through lecture series, round-table discussions, panel discussions coupled with formal and informal discussions

Research by Students and Faculty Associates

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals.

National Conference on Advance Theory, Research and Practices in Management

Faculty of Management, GLS University organized the National Conference on Advances in Theory, Research and Practice in Management (ATRPM-2017) in September, 2017. The prime objective of this conference was to provide a platform for exchange of ideas between experienced and knowledgeable researchers, practitioners and doctoral students in various fields of economy, marketing, finance and human resource.



Learners' Activities

In addition to its academic activities, Faculty of Management is involved in a host of other activities which are an extension into allied fields.

Group Discussion

It is a methodology used to gauge whether the student has organizationally desired personality traits and/or skills and in the process of polishing those desirable skills. The reason why the institute focuses on students going through series of Group discussions and interviews throughout the year is to gauge how well the student shall fit in the corporate world. The evaluation is done by the committee coordinators based on the discussions. A report is prepared on analyzing the facts at the end of the discussion.

TED Talk Discussion

TED Talks are influential videos from expert speakers on education, business, science, tech and creativity. They are video podcast of the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). These short videos will be shown in the class followed with an open discussion on the topic. This will not only enrich the students with the knowledge of contemporary issues but will also teach them to think critically and creatively to participate in an open discussion and share their viewpoints on the topic of discussion.

Sanshodhan

Sanshodhan is a Summer Internship Project Competition which acts as a bridge between lessons learn in the class and actual implementation of these learnings. The main objective of this competition was to give platform to the students of MBA Programme to showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project.

Parishti

Parishti is a maiden event of Faculty of management. It is a state level summer internship competition wherein several reputed colleges across Gujarat were furnished a common platform to showcase their practical learnings and their contributions from their summer internship. The event was divided into three tracks – Marketing, HR and Finance to do justice to all the specialized summer internship projects, providing them with valuable inputs and useful feedback for the projects. The winners are awarded with cash prizes.



EVOLVE – A Soft Skills Training Program

The institute has initiated a Soft Skill Training Program - "EVOLVE" to get students out of their nut shells and enhance their employability. Students are guided and trained for the areas like Body Language & Grooming, Personality Development, Resume Writing, Group Discussions, Psychometric Test and Mock Interviews by Panel of Corporate Experts & Internal Faculties.

MANEDGE – The Wall Magazine

Manedge is a platform provided to the students for expressing their view points in a creative manner on various themes such as Economics, Politics, Marketing, Finance, Management, Global happenings and so on. The thought process behind Manedge is to create a learning opportunity for students by assigning end-to-end responsibility. Students collectively write articles on these varied topics and present them creatively in the form of a wall magazine.

Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.

Students get opportunities to improve their leadership and interpersonal skills while also increasing their self-confidence. Such involvement allows students to

link academic knowledge with practical experience, which leads to a better understanding of their own abilities, talents, and career goals. Thus involvement in such events is a key tool for overall personal development of an individual.

Revel

"Health is wealth", those who understand the benefits of being fit can cherish its fruits of being active, focused, and strategically sound. All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole even is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too, later on.

Yoga and Meditation

Healthy mind in a healthy body is quote, which remains true to the date and generations to come. But growing level of stress and anxiety has left neither of 'em in a better state. So we at GLS took a thought and organized a Yoga Camp for our students, where they learn the various techniques of Yoga and Meditation, to stay prepared for the situations which might land them in stress. Yoga exercises are believed to have a strengthening effect on the nervous system through its non-tiring physiological activities that bring about poise of body and mind. The institutes believe that students should indulge themselves in this Indian practice of de-stressing the body, mind and soul. After all, precaution is better than cure.



Fit-O-Holics – A Fitness Workshop

Students are trained to be mentally and physically fit to manage stress in the anxiety of this competitive business world. This helps them feel relieved and boosts their willpower to face the next. GLS University's Faculty of Management organizes a 3-day long workshop in the form of Bokwa, Aerobics and Yoga & Meditation. For Bokwa and Aerobics, a certified and licensed instructor Mr. Navin Agrawal was invited, and for Yoga, Mr. Pravin Adiyal was invited. More than 50 students had participated in the same.

Days Celebration

GLS University's Faculty of Management organizes Days' Celebration for MBA students every year. Students had celebrated 'Traditional day', 'Brands Day' & 'Opposites Day'. The days had various activities involved which further motivated the students to dress up, participate and win.

Go Green – Tree Plantation Drive

Considering the global warming issue rising across the world, GLS University's Faculty of Management organizes a tree plantation drive every year. The students and faculties come together to plant various saplings. So far more than 1000 saplings are planted. The students take the responsibility to look after the plants and nourish them on a regular basis.

DaanUtsav

The institute understands the social obligation towards the society and conducts the CSR activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc. to the underprivileged and the needy. This year the students donated old clothes to "Gunj", which is a Delhi-based NGO; they also donated stuff at "Charity Shop" located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazines to "Utthan", a vocational training school for differently abled kids.

Blood Donation Camp

The institute not only grooms the future managers, but also a responsible citizen of the country, walking the path of humanity. And there is no other match of donation like that of blood, which we at GLS understand very importantly, and hence we annually organize the blood camp in coordination with the Red Cross Society, Ahmedabad. The students show their immense voluntary participation in such a camp and make us all feel proud with such an instinct.

Alumni Association

The institute has a strong network of over 1400+ alumni members with whom it is in regular touch through various activities and events. GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past and future talent. The Alumni members are the ambassadors of the institute in the corporate and they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aim at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected.









Luminous Achievements of Students

The Institute aims at overall development of students and it persuades them to enthusiastically partake at various National and State level Inter college events.

Participated in Protsahan organized by V. M Patel Institute of Management, Ganpat University, Ahmedabad Campus

- Won Maximum Participation trophy
- Secured 2nd position in Bollywood Quiz
- Secured 3rd position in Product Launch

Participated in I M Nanavati Sports Meet organized by Faculty of Computer Application, GLS University.

- Won 1st prize in Boy's Single Badminton
- Won 1st position in Discus Throw
- Won 2nd prize in Boys' Cricket Match
- Won 2nd position in Shot put
- Won 3rd prize in Girl's Single Badminton
- Won 3rd position in 200 Meters race

Participated in Asmita Cultural Event organized by Faculty of Business Administration, GLS University.

- Won 1st prize in Rangoli
- Won 2nd prize in Classical dance

Participated in Arohan organized by NICM, Gandhinagar.

- Won 1st prize in Business Quiz

Participated in Spectrum organized by Som Lalit College.

- Won 2nd prize in Finance Mantra

Participated in Renaissance organized by B K School of Management.

- Won 2nd prize in HR Event

Participated in Explore organized by Parul University.

- Won 1st prize in Intern-shala
- Won 2nd prize in Business Plan

Participated in El-dorado organized by Shayona Institute of Business Management.

- Won 1st prize in Quiz
- Won 2nd prize in Extempore

Synergy with Corporate

Faculty of Management believes in offering practical exposure along with theoretical and conceptual knowledge. The institute invites industry stalwarts and eminent speakers to share their valuable experiences and acquaint students with upcoming development in various industries.

Ms. Dipal Talsania
Asst Vice President, SBI Capital Market

Mr. Ashutosh Panjabi
HR (L&D & EE), Adani Enterprise Ltd

Mr. Sohel Sachora
Assistant Manager - Retail, AMUL

Mr. Axat Kshtriya
Freelancer, Private Assignments

Ms. Vibha Tank
Founder, Vantage plus

Mr. Uday Dholakia
MD, PATHDARSHAK.COM

Mr. Dev Vyas
Corporate Head of Training and Development
Sterling Hospitals Group.

Mr. Mahesh Pandya
IPF Secretariate, BSE

Mr. Kaushal Bhavsar
Founder, Pratikar Technologies

Mr. Pragnednra Rahevar
Project Manager, Nascent Info Technology Pvt. Ltd.

Ms. Bhakti Dhanak
Deputy Manager - HR, Vodafone Mobile Services Ltd

Mr. Deepak Patel
Vice President, Kotak Securities

Mr. Samarth Vyas
Unit HR Head, Divya Bhaskar

Ms. Mitti Limbachiya
Training Supervisor, Vistaprint

Ms. Bhakti Shah
Owner, White Sun Studio

Mr. Kalpesh Surti
M.D., Brainmark solutions

Ms. Seema Shrivastava
Area Manager, BSE Institute Limited

Mr. Nirav Vadodariya
Vadodariya & Co.

Mr. A B Raju
Partner, Biz Trans Consulting

Mr. Mahesh Pandya
Sr. Executive, BSE

Mr. Jatin Chaudhary
Co-founder, Echai

Mr. Yogesh Shinde
Vice President- Marketing, Wagh Bakri Tea Group

CA Punit Prajapati
Partner, Punit Prajapati & Co.

Ms. Hetal Shah
Founder, Myfashionvilla.com

Mr. Ravi Kumar
Trainee Officer, Adani-Wilmar

Ms. Vidya Rana
Co-founder, Loveforsalad

Mr. Dharmesh Gajjar
CEO-Founder Also a corporate trainer on Motivation,
Soft Skills etc., M/S Dhanshree Impex

Mr. Sohel Sachora
Assistant Manager - Retail, AMUL

Mr. Mahesh Pandya
IPF Secretariate, BSE

Mr. Pragnednra Rahevar
Project Manager,
Nascent Info Technology Pvt. Ltd.

Mr. Panthil Majumdar
Advocate, Majumdar and Co.

Mr. Govind Patel
Managing Director,
Radiant Media Solutions Pvt. Ltd.

Ms. Nadeem Jafri
Chief Mentor, Hearty Mart

Mr. Achal Rangaswamy
The Coach

Ms. Seema Shrivastava
Area Manager, BSE Institute Limited

Mr. Abhishek Rai
Regional Marketing Manager, ICICI Direct

Mr. Darshan Khakhar
Reginal Head, Kotak Bank

Mr. Jayesh Tank
General Manager -IT, Harsha Engineering

Ms. Rachita Shah
Assistant Vice President (Business Banking)
Yes Bank Ltd.

Mr. Parth Sharma
Sr. Purchase Executive
Magna Cosmo International Pvt. Ltd

Invitation Message



Faculty of Management is the most preferred management institute to a large number of organizations for recruiting outstanding students with high potential as their future leaders. The Institute has shown its worth as one of the Gujarat's premier B-schools by breathing innovation, imbining a sense of responsibility in the midst of students and sincerity of purpose. We are sure that they will bring to their professional pursuits, a global perspective with an understanding of business practices in emerging markets, and more

The time comes again for me to introduce the 2016-18 batch. The diversity of the batch provides an opportunity for the companies to meet their specific needs. The batch is diverse in terms of academic, professional and cultural backgrounds. They are well-rounded individuals, with much more than academic achievement to their credit. The students not only carry with them the requisite functional knowledge, but are multi-faceted and complete individuals, well prepared and deployable from day one across organizational roles and divisions in the industry.

This recruiters' handbook collates all the relevant information of each progressive mind in the subsequent pages. The information furnished will assist you in identifying the best talent for your organization, and help you further to participate in the campus placement programme. You would certainly find their credentials amazing. It will be our contentment to introduce our young Student Business Managers, whom we believe are the budding business leaders of future years.

I invite you to interact with our batch of 2016-18.

A handwritten signature in black ink, appearing to read 'Kalagi Shah'.

Dr. Kalagi Shah
Faculty Coordinator- Placements

Placement Process

For students of the professional MBA programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

Final Placements

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.

Placement Activities

The placement season begins in the month of November and goes on upto June. However, the placement office is a place with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

- Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.
- Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:
- Communication evaluation sessions
- Resume writing/Group Discussion/Personal Interview workshops
- Informal interactive talks with alumni during the alumni meet
- Several other preparatory activities like mock tests and discussion



PLACEMENT PROCESS

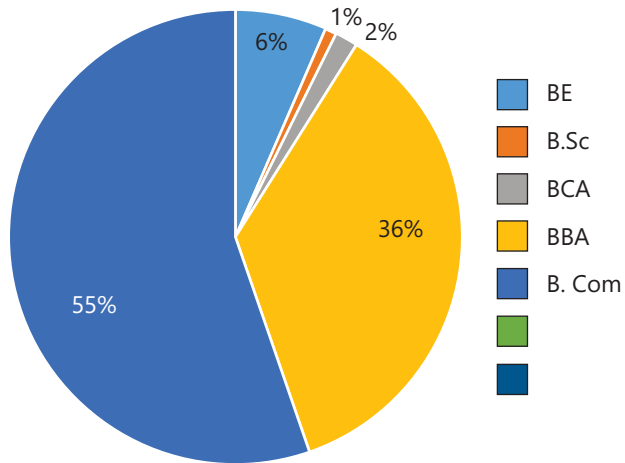


FINANCE

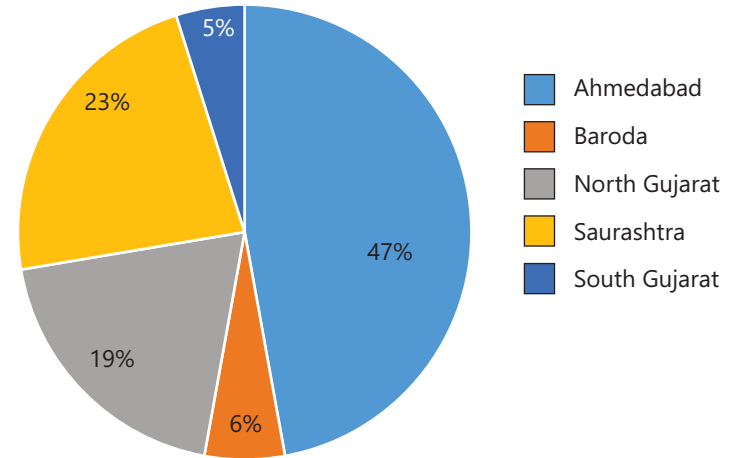


Batch Profile: MBA Final Year - Finance

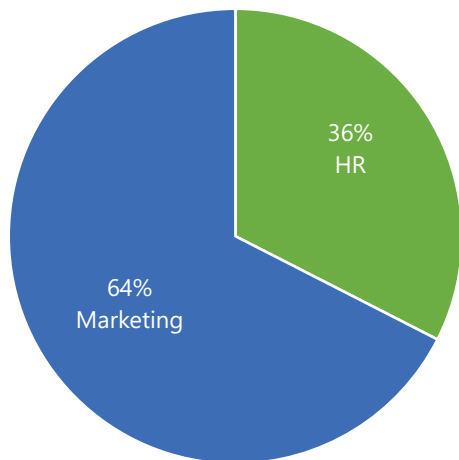
Education



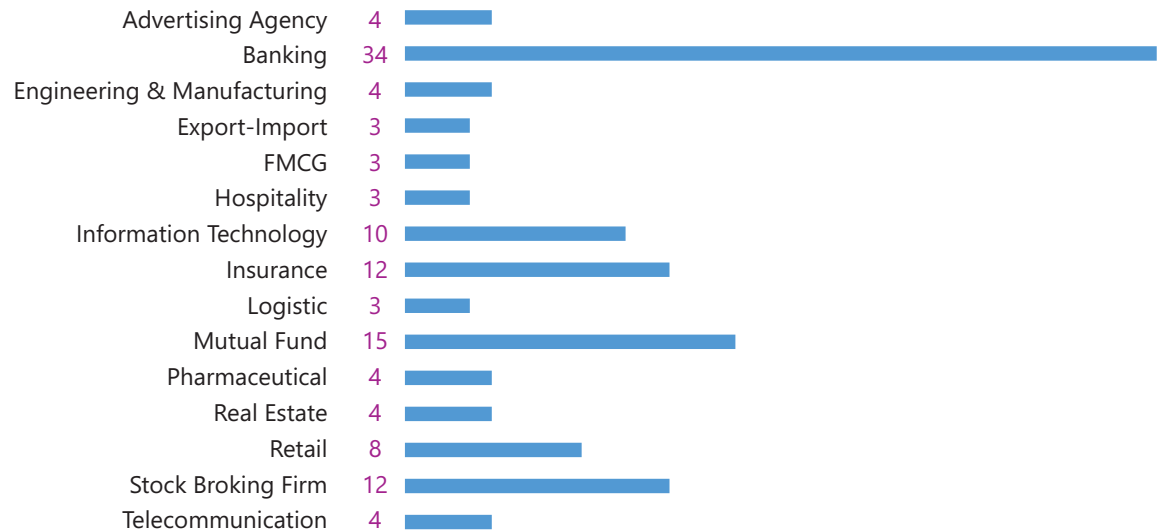
Regional Diversity



Minor



Career Aspiration





HINAL SHAH

BE (Computer Engineering)

MBA Minor Specialization : HRM

Summer Project : Enhancing Workplace happiness at Sterling Hospitals, Ahmedabad

9687774400, 079-27683011

hinalshah.nrmba16@gmail.com

Positivity, Sincerity and consistency defines her. She is always ready to accept new challenges and can work in dynamic situations with her leadership skills.



NIKKI JOSHI

BE (Computer Engineering)

MBA Minor Specialization : Marketing

Summer Project : To study and understand preference & behaviour of organizations towards various telecom service provider with special reference to Tata Docomo at Tata Teleservices Ltd

9727983795, 9824030148

nikkijoshi.nrmba16@gmail.com

Her positive attitude and sincere efforts leads in achieving her goal.



SUMAN SOLANKI

BE (Computer Engineering)

MBA Minor Specialization : Marketing

Summer Project : Impact of inventory on Cost at KEC

9925023481, 9978911887

suman.nrmba16@gmail.com

She can cooperate with others in order to accomplish goals. Also always punctual and reliable for every task assigned.



ABHISHEK NANDA

BE (Electric And Electronics Engineering)

MBA Minor Specialization : Marketing

Summer Project : A project report on Factors Affecting Indian Stock Market

9723647001, 9824034912

abhisheknanda.nrmba16@gmail.com

Work Experience : Worked as Technician at Axay Electric Pvt Ltd for 7 months

He has the ability to lead a team, sustain in any situation with calm and composed mindset.



KUSHALSINGH TOMAR

BE (Electrical Engineering)

MBA Minor Specialization : MARKETING

Summer Project : Loyalty and Relationship Programme

7567133724, 9016657086

khushalsinghtomar@gmail.com

He is very hardworking and focused toward goals and punctuality.



PRATIK SHARMA

BE (Aeronautical Engineering)

MBA Minor Specialization : Marketing

Summer Project : To Study the Revolution of Technology in the Banking Sector at The Vijay Cooperative Bank Ltd.

9909290167, 9925178161

pratik.glsmba16@gmail.com

Work Experience : Worked as Systems/Design Engineer in Tata Consultancy Services for 30 months.

Worked as Assistant Professor in Sardar Vallabhbhai Patel Institute of Technology, Vasad for 05 months.

His leadership skills eases his abilities to initiate and perform tasks. He is a hard worker and believes in completing tasks on time.



SHREEYA SOLANKI

BE (Chemical Engineering)

MBA Minor Specialization : Marketing

Summer Project : In-depth Analysis of Preference of Customers towards Retail Loans at The Vijay Co-Operative Bank Ltd.

8469280296, 9727553258

shreeya.glsmba16@gmail.com

She always tries to resolve issues in a timely manner and her positive attitude is instrumental in motivating the whole team.



VEER JAYSWAL

B Sc (Information Technology)

MBA Minor Specialization : Marketing

Summer Project : Went to Canada For International Immersion Program at georgian college

9714980888, 8347356571

veerjayswal.nrmba16@gmail.com

He is very punctual about time and works hard for achieving the goals.



DEEP MUNJAL

BBA

MBA Minor Specialization : Finance

Summer Project : A project report on customer satisfaction of navanagar co-operative bank ltd.

8264471571, 9377706163

deep.nrmba16@gmail.com

He is a sportsperson and so he has a quality of leadership and he is always dedicated to his work. He always stays focused to his work.



DEVINA THAKRAR

BBA

MBA Minor Specialization : HRM

Summer Project : Customer's Perception towards Life Insurance Policies and Comparative Analysis of various plans at Reliance Nippon Life Insurance

9624011197, 9428438068

devina.nrmba16@gmail.com

Being Considerate, she believes that for successful completion of task, not only hardwork matters but also one should have good patience level.



DEVAL VASANI

BBA

MBA Minor Specialization : Marketing

Summer Project : A Comprehensive Study on customers views on Credit Management with respect to Retail loans at Shree Mahuva Nagrik Sahkari Bank Ltd.

9428964726, 9924630490

deval95.glsmba16@gmail.com

She is an ambitious and disciplined person, committed to work in a challenging and creative environment, thus accomplishing her task and the goals of the organization.



DIPIKABEN THACKER

BBA

MBA Minor Specialization : Marketing

Summer Project : "A Study of Impact of Consumer Durable Loan on Standard of Living of Customers with Reference to Capital First Ltd"

8128766405, 9429377570

dipika.nrmba16@gmail.com

She is the one who remain calm,dedicated and optimist, no matter how tough the circumstances are.



HARMEETKAUR GANDHI

BBA

MBA Minor Specialization : Marketing

Summer Project : "A comparative study on financial evaluation between selected NBFCs & HFCs with special reference to Mas financial services ltd" at MAS Financial Services Ltd

8905440242, 079-26929946

harmeet.nrmba16@gmail.com

Her ability of adapting the knowledge helps her in being focused towards her goals which can be enhanced and achieved through self motivation.



HIMANI GOSWAMI

BBA

MBA Minor Specialization : Marketing

Summer Project : A Project Report On investor's Preference Towards Various Financial Products of "KARVY STOCK BROKING LIMITED"

9727583805, 7046091999

himanigoswami.nrmba16@gmail.com

A person having an extrovert personality, optimistic in every situation and always ready to take initiative.



JANAK KAPADIA

BBA

MBA Minor Specialization : Marketing

Summer Project : Compative Study Of Mutual Funds at Tradebulls Securities pvt ltd

9173567783, 9998323082

janak.nrmba16@gmail.com

Work Experience : Worked as Customer Service Executive at Croma Retail for 6 Months

He is very punctual about time & loyal to his work.



JINALI SHAH

BBA

MBA Minor Specialization : Marketing

Summer Project : Portfolio Management Services and Investment Decisions

9409576134, 9825712238

jinalishah.nrmba16@gmail.com

She has the outstanding leadership quality and handles the responsibility well. She has positive attitude and she is adaptable in any situation.



MAYURI PAWAR

BBA
MBA Minor Specialization : Marketing
Summer Project : Quality of service offered by B.D.Co-operative bank
9574277626, 7874957626
mayuripawar.nrmba16@gmail.com
She is a tremendous hard worker and is highly punctual to work with deadlines.



MEET SONI

BBA
MBA Minor Specialization : Marketing
Summer Project : Preferences of Investors' for Mutual Fund Investment
7600905905, 9601997777
meet.nrmba16@gmail.com
He has a strong leadership abilities with a vision to achieve excellence through punctuality and hardwork.



NADEEMAHEMAD THEBA

BBA
MBA Minor Specialization : Marketing
Summer Project : Portfolio Management Service and Investment Decision at JM Financial Pvt. Ltd.
7600370020, 9898972297
nadeemahemad.glsmba16@gmail.com
Work Experience : Worked as Stock Analyst in Shreenath Investment- Rajkot for 35 months & Worked as Salesman at Jay Telecom - Rajkot for 14 months.
His keenness to learn new thing shows that he is self motivated to do thing very enthusiastically & his hard working nature make him unique from others.



NIHAL RATHI

BBA
MBA Minor Specialization : Marketing
Summer Project : Asset and Liability Management (ALM) at VASU Healthcare Pvt. Ltd.
8156062376, 0265-2651410
nihal.nrmba16@gmail.com
He has an optimistic attitude, adaptive by nature and is a good teamworker.



NIRAJ VAGHELA

BBA
MBA Minor Specialization : Marketing
Summer Project : Preferences of Investors' for Mutual Fund Investment
7405671611, 9879279233
niraj.nrmba16@gmail.com
He has proactive attitude for all the tasks. Ready for giving maximum input towards the work.



NISHTHA GURNANI

BBA
MBA Minor Specialization : Marketing
Summer Project : To Study The Preference of Investors to Invest in Mutual Fund
9725590570, (079)25452921
gurnaninishtha@gmail.com
She is diligent in performing her every task. She not only believes in punctuality but completes all the tasks meticulously.



POOJA GIRI

BBA
MBA Minor Specialization : Marketing
Summer Project : Customer awareness with respect to mutual funds at Sharekhan
7227085348, 9662704640
poojagiri.nrmba16@gmail.com
She is very helpful and take challenges as an opportunity and can work under pressure.



POOJA SOLANKI

BBA
MBA Minor Specialization : MARKETING
Summer Project : Credit Appraisal
7874985680, 7874940398
poojasolanki.nrmba16@gmail.com
She is hardworking person and a quick learner and also loyal towards her work.



PRERNA PANDEY

BBA
MBA Minor Specialization : Marketing
Summer Project : A study of Digital Banking Behavior of Kotak Mahindra Bank Customers at Kotak Mahindra Bank
8690240241, 7392243752
prerna.glsmba16@gmail.com
She is very conscious about her work and do hard work for that. She is loyal to everyone.



RIDDHI SHAH

BBA
MBA Minor Specialization : Marketing
Summer Project : "A study on customers preference towards online and offline trading" at sharekhan stock broking limited
9724521316, 079-27643846
riddhiashah.nrmaba16@gmail.com
She is hard working and motivated with the ability to work under pressure with an analytical eye.



SHIVANI MAKWANA

BBA
MBA Minor Specialization : Marketing
Summer Project : A project report on Effectiveness of Performance Appraisal at Balaji Wafers pvt ltd
8128730333, 9979408777
shivanimakwana.nrmaba16@gmail.com
She is cooperative and optimistic in nature for achieving every goal with utmost sincerity.



SHREYA PATEL

BBA
MBA Minor Specialization : Marketing
Summer Project : A project report on detailed study on financial structure analysis at ONGC
9898449690, 8306885106
shreya.nrmaba16@gmail.com
She is a sincere person who believes in completing the task before time with sheer dedication.



SWETA KOSHTI

BBA

MBA Minor Specialization : Marketing

Summer Project : A study of credit management practises at dena bank

7567672146, 9879973877

swetakoshti.nrmba16@gmail.com

She is a hard working team member who believes in utmost sincerity and co-operation as the way to achieve the objectives in this modern times



URVI GANATRA

BBA

MBA Minor Specialization : Marketing

Summer Project : To Study The Preference of Mutual Funds among Young-adult and Middle-adult at ICICI Securities Limited

0, 9978473645

urvi.nrmba16@gmail.com

She has the enthusiasm to come forward and take up new and challenging tasks and she dedicatedly completes the same by motivating herself and her team members.



ZEEL MEHTA

BBA

MBA Minor Specialization : Marketing

Summer Project : A project report on Behavioral Finance with reference to Retail investors of Bhuj City

9638423708, 9427272370

zeel.nrmba16@gmail.com

She is honest and hard working with the ability to achieve professional as well as personal goals.



ANUSHREE KULKARNI

B Com

MBA Minor Specialization : HRM

Summer Project : A project report on The Empirical Study on Digital Banking at Kotak Mahindra Bank

9904518621, 9924119132

anushreekulkarni.nrmba16@gmail.com

She is hard-working , a loyal individual and is very helpful in nature



HINAL ATALIWALA

B Com

MBA Minor Specialization : HRM

Summer Project : "A STUDY ON CAPITAL BUDGETING ON CCR-3 PLANT AT HIDALCO INDUSTRIES LTD"

9408262353, 9427876281

hinalataliwala.nrmba16@gmail.com

She has a practical approach and work with integrity even when nobody is watching.



SAKSHI JAIN

B Com

MBA Minor Specialization : HRM

Summer Project : A study on employee engagement activities at Vodafone

9979962433, 9586916373

sakshijain.nrmba16@gmail.com

She can work independently as well as a team member. She is a quick learner and punctual towards her work.



AARSHAL DESAI

B Com

MBA Minor Specialization : Marketing

Summer Project : In depth Study of SWOT Analysis of Bank of Baroda

9586836737, 079-25452007

aarshal.nrmba16@gmail.com

His punctuality and hard work towards task improves the effectiveness of the work and disciplined nature make it more worthy.



AASTHA BHATT

B Com

MBA Minor Specialization : Marketing

Summer Project : To Study the Revolution of Technology in the Banking Sector at The Vijay Cooperative Bank Ltd.

7567003429, 9408228884

aastha.glsmba16@gmail.com

She is a very loyal person and gains the trust of people while working with them with her hard work and habit of being punctual.



ADISH JAIN

B Com
MBA Minor Specialization : Marketing
Summer Project : Investor's perception and consumer behaviour towards Mutual Fund at Birla Sunlife Mutual Fund
9649559140, 9054785797
adish.nrmba16@gmail.com
He is loyal in the workplace as well as helpful to the colleagues and is sincere for his work.



ADITI MEHTA

B Com
MBA Minor Specialization : Marketing
Summer Project : Study of Mutual Fund Analysis and Investors Preference on Selected Mutual Fund Option
9033675815, 9825323465
aditi.glsmba16@gmail.com
She is hardworking and behaves in a systematic manner which shows loyalty towards her work.



AKANSHA MAJITHIA

B Com
MBA Minor Specialization : Marketing
Summer Project : A study of credit management practices at dena bank
9428319092, 02764-262117
akanksha.nrmba16@gmail.com
She is a hard working and task oriented person who completes every work with self discipline and dedication.



AKASH BRAHMBHATT

B Com
MBA Minor Specialization : Marketing
Summer Project : Demonetization Impact on Cashless Payment System
7874140314, 9227221109
akashbrahmhatt.nrmba16@gmail.com
He is always open to the challenges. His quality of agreeableness makes him trustworthy for others.



AKASH MEHTA

B Com

MBA Minor Specialization : Marketing

Summer Project : In-depth Study of Working Capital Management and The Ways of Making Import Payment at Plastene India Ltd.

9662655947, 22869750

akash.glsmba16@gmail.com

He is the one who doesn't like to settle until and unless his target is achieved. He believes that why to settle for less when he is having a lot many opportunities waiting for him.



AKASH MAKHIYAVIYA

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Customer Satisfaction at Rajkot Nagarik Sahakari Bank Ltd.

8866476021, 02849-253700

akash.makhiyaviya.nrmba16@gmail.com

He is loyal towards his work and independent too. He is also helpful to everyone.



AMIT SINGH

B Com

MBA Minor Specialization : Marketing

Summer Project : Digital banking-problems and prospects (Kotak Mahindra Bank)

9974844563, 9898922026

amit.nrmba16@gmail.com

He has the hard working approach towards work which is highly conjunctive with his enthusiastic personality.



AMIT CHAUHAN

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Customer Preference Saving and Current Account at Rajkot Nagrik Sahkari Bank

8264315820, 9879872757

amit.glsmba16@gmail.com

He is having dedication towards work, enthusiastic and disciplined. He is influvencive and hard working.



ANKUSHKUMAR CHOUDHARY

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Perception to Different Financial Advisors Towards Mutual Fund in Ahmadabad at NJ India Invest Pvt. Ltd.

7984360264, 9427333961

Ankush.nrmba@gmail.com

His positive spark eases his negotiating abilities. He not only believes in punctuality but enthusiastically completes all his tasks.



APEKSHA DUBEY

B Com

MBA Minor Specialization : Marketing

Summer Project : Value Chain Analysis and Scope & Deployment of Transaction Banking Solution for Adani and its Subsidiaries at SBI-CAG Branch

7600018789, 9898200430

apeksha.nrmba16@gmail.com

Work Experience : Worked as Teaching Assistant for 10 months.

She is hard working, analytical and motivated person with the ability to work under pressure.



ASHKA SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on The Role of Credit Risk Management in Banking Sector at Kotak Mahindra Bank

9687881889, 26932705

shahashka51@gmail.com

She is goal oriented and determined to the work which drives her to success. She is always positive and loyal to the organization.



BIJAL DALVI

B Com

MBA Minor Specialization : Marketing

Summer Project : Market direction prediction based on Weather condition at Jhaveri Securities

7359974498, 9824303433

bijal.nrmba16@gmail.com

She works hard to learn things and supportive in nature to achieve the goals.



BINA GANDHI

B Com

MBA Minor Specialization : Marketing

Summer Project : Value Chain Analysis and Scope & Deployment of Transaction Banking Services & Electronic Dealer Financing Scheme to Sintex Industries Ltd. & Nandan Denim Ltd. at SBI-CAG Branch

9426188569, 2870288569

bina.nrmba16@gmail.com

She is passionate and honest about her work and co-operative in nature to achieve the best results.



CHIRAG PRAJAPATI

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Customer Satisfaction in Logistics Industry

9537282079, 9979324303

chirag.nrmba16@gmail.com

He is self confident who gives his best to complete the task



DEEPALI GARG

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Working Capital Management at Partap Spintex Pvt. Ltd.

7567700852, 9316280743

deepaligarg.glsmba16@gmail.com

Her loyalty and dedication helps her to complete every task successfully. She is capable of managing work effectively and is helpful and punctual.



DHRUVI PATEL

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Customer Preference towards Online and Offline Trading" at Sharekhan Stock Broking Limited.

9978442523, 9898023762

dhruvipatel.nrmba16@gmail.com

She is a person whose honesty and hardworking nature helps her to achieve the goals in an efficient way.



DINKY BHATIA

B Com

MBA Minor Specialization : Marketing

Summer Project : Customers Satisfaction Regarding E-Banking Services at Rajkot Nagrik Sahakari Bank

9427458333, 9016280363

dinky.glsmba16@gmail.com

She has the outstanding leadership quality and handles the responsibility well. She has positive attitude and she is adaptable in any situation.



DIPAK BHAVSAR

B Com

MBA Minor Specialization : Marketing

Summer Project : Study of New Area of Customer Centric Initiatives for Retail Customer with Special Reference to Retail Loan

7802837071, 9904097864

dipakbhavsar.nrmba16@gmail.com

He is highly dedicated towards work, enthusiastic and disciplined.



DIPAK TIWARI

B Com

MBA Minor Specialization : Marketing

Summer Project : Digital Banking: Customers' Perspective at Kotak Mahindra Bank

8866499416, 9913625245

dipak.nrmba16@gmail.com

He is a hardworking person with loyalty and punctuality.



DIPEN GANDHI

B Com

MBA Minor Specialization : Marketing

Summer Project : Consumer Preference Towards Consumer Durable Loan

9879383866, 26670143

dipengandhi.nrmba16@gmail.com

A sincere person who desires to succeed in life with hard work and sheer dedication for achieving short term goals with long term objectives.



DIVYA TYAGI

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Digital Banking Services at Axis Bank Ltd.

8155922091, 9825940576

divya.glsmba16@gmail.com

Her punctuality and hard work towards task improves the effectiveness of the work and disciplined nature make it more worthy.



EKATA KANZARIYA

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Consumer Behavior Towards Loan Procedure of Consumer Durable Goods at Reliance Digital at Capital First Ltd.

8140850765, 9714111801

ekata.glsmba16@gmail.com

She is a hardworking and honest individual .She is punctual and thrives to learn new skills. She is dedicated, helpful and polite with good sense of humor. She is a team player and tactful person with ability to listen effectively while solving problems.



GRISHMA GOSWAMI

B Com

MBA Minor Specialization : Marketing

Summer Project : New areas of customer centric initiatives for retail customers with special reference to retail loans at Bank of Baroda

9558253010, 7567124555

grishma.nrmba16@gmail.com

She is punctual about her work and also gives sincere efforts in work.



HARMISH AMIN

B Com

MBA Minor Specialization : Marketing

Summer Project : A Comprehensive Study on Forex Trade Finance and Customer Awareness Towards It at Kotak Mahindra Bank Ltd.

8980762567, 079-26431679

harmish.nrmba16@gmail.com

His positive spark eases his negotiating abilities. He believes in honesty and completes all his tasks honestly. He is loyal to the everyone.



HARSHIL DUDHIA

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Analysis of Loan & Deposit System in Ahmedabad at Nutan Nagrik Sahakari Bank Ltd.

9825026272, 25430775

harshil.dudhiaglsmba16@gmail.com

Work Experience : Worked as Computer Operator in Green Cross Pathology & Molecular Laboratory for 12 months.

He is very punctual and dedicated to his tasks. He takes his decision very curiously.



HARSHIL SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : A Report on Study of Customer Perception on Digital Banking

8140606168, 079-26640481

harshil.glsmba16@gmail.com

He is honest and hard working person with positive attitude towards his career and life.



HIMANI CYCLEWALA

B Com

MBA Minor Specialization : Marketing

Summer Project : Fundamental and Technical analysis of selected automobile sector

9879632528, 9586233994

himanicyclewala.nrmba16@gmail.com

She ensures timely completion of her task, stands responsible for her duties and makes her words count.



HIMANI PATEL

B Com

MBA Minor Specialization : Marketing

Summer Project : Financial Statement Analysis Of Co-operative Bank at Kalapur Commercial Co-operative Bank

9725241200, 9824008330

himani.nrmba16@gmail.com

She is enthusiastic for every work assigned. Also her loyalty and punctuality makes her stand a platform higher than others.



JAIMINIBAHEN PATEL

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project On Customer Satisfaction For Credit Appraisal Process With Special Reference To Automobile Loan , Home Loan ,Education Loan At Vijay Co-Operative Bank Ltd.

9898164981, 9979003381

jaimini.nrmba16@gmail.com

She has an extrovert personality and is always ready to keep pace with the challenges with complete enthusiasm.



JAY SELARKA

B Com

MBA Minor Specialization : Marketing

Summer Project : Demographic And Stock Market Effect In Investors Decision

8866608984, 9558217930

jay.nrmba16@gmail.com

Work Experience : Worked as Customer Sales Representative at IFB ltd for 6 months

He is patient while taking decisions, adaptable to any given situation and honest with work.



JAY PRAJAPATI

B Com

MBA Minor Specialization : MARKETING

Summer Project : Digital Banking: Problems and Prospects

9726182836, 8141243226

jayprajapati.nrmba16@gmail.com

He is very hardworking and bears a good morale character, we found him sincere, focused and result oriented.



JAYESH KALWANI

B Com

MBA Minor Specialization : Marketing

Summer Project : The Impacts of GST on Consumer Durable Market of Ahmedabad

9824938338, 9824435972

jayeshkalwani.nrmba16@gmail.com

Enthusiastic Team Player with High-Energy & Confident Professional



KAJAL GOHEL

B Com

MBA Minor Specialization : Marketing

Summer Project : Investor's Perception and Behaviour towards Mutual Fund at Birla Sun Life Mutual Fund

8490882097, 9825801820

kajal.nrmba16@gmail.com

She is determinant towards her work and is always ready to face new challenges.



KUNDAN PATIL

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Lending Patterns of Co-Operative Bank with Special Focus on Customer Profile at Vijay Co-Operative Bank

7600417102, 9879520813

kundanpatil.glsmba16@gmail.com

He is always calm in an uncertain situation and never compromises with his loyalty and punctuality.



KUSHAL PANCHAL

B Com

MBA Minor Specialization : Marketing

Summer Project : A Report on Consumer Behavior Towards Mutual Funds at Axis Bank

7874372877

kushalpanchal95@gmail.com

He is the one who is good at handling work pressure and completes all tasks in given time. He strongly believes in work ethics.



MAHENDI JOBANPUTRA

B Com

MBA Minor Specialization : Marketing

Summer Project : Performance Evaluation of Various Mutual Fund Schemes Recommended by ICICI Securities Limited at ICICI Securities Limited

9687700036, 9638957667

mahendi.nrmba16@gmail.com

Her prompt to response skill shows the confidence in herself. She is having good analytical skills. To face the new challenges day by day she is a motivator herself.



MAITRI PATHAK

B Com

MBA Minor Specialization : Marketing

Summer Project : "Performance Analysis of Selected IPOs in Indian Capital Market" at Sharekhan Ltd.

9173933875, 9924003372

maitripathak.nrmba16@gmail.com

She is a hardworking team member who is focused for every task on hand.



MALVIKA KESWANI

B Com

MBA Minor Specialization : Marketing

Summer Project : Customer's Perception and Awareness towards E-Home Loans at indiabulls housing Finance Ltd.

9638408754, 9825730033

malvika.nrmba16@gmail.com

She is determinant towards her goal and work which is possible to achieve through her self discipline and punctuality.



MAULIK THAKKAR

B Com

MBA Minor Specialization : Marketing

Summer Project : Growth of Consumer Durable Goods with Zero Finance at Capital First Ltd.

9426655723, 9825260952

maulik.nrmba16@gmail.com

Work Experience : Worked as Credit Executive in Pamac Finserve Pvt. Ltd. for 7 months.

He is self-confident. He never leaves the task incomplete. He has polite and descriptive personality.



MAYUR MODI

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Lending Patterns of Co-Operative Bank with Special Focus on Customer Profile at Vijay Co-Operative Bank

8141949316, 9428940518

mayur.glsmba16@gmail.com

He likes to meet new people. He is always curious about new things and believes in punctuality.



PALAK SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : Attended student Immersion Programme At Canada In Georgian College

9409414488, 9879699809

palak.nrmba16@gmail.com

She is the one who can easily gel up with every individual and is very punctual about her work.



PANKTI SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Digital Banking at Axis Bank Ltd.

8487963488, 9825902369

pankti.glsmba16@gmail.com

Her sincerity towards her work eases her abilities. She not only believes in punctuality but completes her tasks enthusiastically.



PARASAR DESAI

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparative Study of Mutual Funds at Tradebulls securities pvt ltd

9537572127

parashar.nrmba16@gmail.com

He has an ability to start anything task before he learn how to finish it.



PARTHIV AMIN

B Com

MBA Minor Specialization : Marketing

Summer Project : "Factors affecting indian stock markets" at TradeBulls securities Pvt Ltd.

9409212031, 079-25432901

parthivamin.nrmba16@gmail.com

Work Experience : Worked as a accountant in Shah and Joshi Associate for 12 months.

A devoted and dedicated person who believes in working with positivity and sincerity.



POOJA CHANDEL

B Com

MBA Minor Specialization : Marketing

Summer Project : Treasury Solutions for Small and Medium Enterprises at HDFC Mutual Fund

8401807103, 9924474615

poojachandel.nrmba16@gmail.com

She believes in punctuality and completes all her tasks enthusiastically.



PRATIK GADHIYA

B Com

MBA Minor Specialization : Marketing

Summer Project : Competitive study on consumer durable loan

8469895225, 8320329450

pratikgadhiya.nrmba16@gmail.com

He not only believes in punctuality but enthusiastically completes all this task.



PREYANSHI SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : Customer Satisfaction towards loan services at kalupur commercial co-operative Bank

7359134092, 9825853901

preyanshi.nrmba16@gmail.com

She is always enthusiastic for her work and very honest as well as cooperative with her colleagues.



PUSHPA MAKWANA

B Com

MBA Minor Specialization : Marketing

Summer Project : A project report on awareness level towards commodity at KARVY

9157670417, 9978834826

pkmakwana54@gmail.com

She is a hard working individual whose enthusiasm to work and punctual nature makes her a valuable asset for the organisation



RAAJ PATEL

B Com

MBA Minor Specialization : Marketing

Summer Project : A project report on Goal Planning through Mutual Funds at Birla Sunlife Asset Management Company

9429131779, 9898038452

raajpatel.nrmba16@gmail.com

He is a hard working and punctual person and can get the work done through proper planning.



RAJAT VORA

B Com

MBA Minor Specialization : Marketing

Summer Project : "A Project Report On Investment in Mutual Fund Investment Strategies"

9408012065, 9426230925

rajat.nrmba16@gmail.com

He is enthusiastic person for allotted work, with a good leadership skills & can work under pressure very easily.



RASHMITKAUR CHHABDA

B Com

MBA Minor Specialization : Marketing

Summer Project : Preferences of Investors About Mutual Funds at Marwadi Shareas and Finance Ltd.

8511315278, 9825543060

rashmit.nrmba16@gmail.com

Her positive approach towards work helps her to fulfill the given responsibilities in self-disciplined way.



RAVI UMRANIYA

B Com

MBA Minor Specialization : Marketing

Summer Project : Digital Initiatives in Kotak Mahindra Bank at Kotak Mahindra Bank Ltd.

8866362915, 9924339233

ravi.glsmba16@gmail.com

He completes all tasks efficiently and puts all his efforts to get work done on time.



RICHA SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : Study on Consumer Behavior Towards Loan Procedure of Consumer Durable Goods at Reliance Digital, Capital First Ltd.

9427029230, 2876223955

richa.glsmba16@gmail.com

She is flexible and versatile which makes work easy for her. She is not only a good team player but a good leader.



RINKY LEKHWANI

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Consumer Satisfaction and Preferences Towards Digital Banking

9925519930, 9879483434

rinky.glsmba16@gmail.com

Hardworking and honesty will help her to sustain for longer time in any organization.



RIYA OJHA

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparison of NBFC and Banks regards to consumer durable loan

9558836729, 9974535382

riya.nrmba16@gmail.com

Her positive approach towards work helps her to fulfill the given responsibilities in self-disciplined way.



RIYA MEHTA

B Com

MBA Minor Specialization : Marketing

Summer Project : An In-depth Study on Customer's Awareness Towards Trade Finance and Forex at Kotak Mahindra Bank

9409514260, 9428687970

riyamehta.nrmba16@gmail.com

She always try to learn new things which gives her positive energy



ROHAN PATEL

B Com

MBA Minor Specialization : Marketing

Summer Project : To Study Preference of Investors to Invest in Mutual Fund

8238771214, 079-27681388

rohan.glsmba16@gmail.com

He needs everything in a proper manner. He do believe in punctuality but in some uncertain cases he is liberal.



SAGAR KHAMBHATI

B Com

MBA Minor Specialization : Marketing

Summer Project : "A Project Report On Investment in Mutual Fund Investment Strategies"

9016646407, 9428496086

sagar.nrmba16@gmail.com

He is punctual towards deadlines, well disciplined and can perform in a team very efficiently.



SANDIP THAKKAR

B Com

MBA Minor Specialization : Marketing

Summer Project : Awareness of Modern Banking Services in Ahmadabad at Nutan Nagrik Sahakari Bank Ltd.

7817823252, 9824656616

sandip.glsmba16@gmail.com

He is an obsevant which makes him able to manage his team well and also makes hime able to know the strength of the peers. He is loyal to the people he works with.



SANDIPKUMAR RATHOD

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparative Analysis of Selected Financial Services at Tradebulls Security Pvt. Ltd.

9173091530, 9924980218

sandip.nrmba16@gmail.com

He is a confident person. He does his work with good effectiveness.



SHAILJA PATEL

B Com

MBA Minor Specialization : Marketing

Summer Project : Demographic And Stock Market Effect on Investors Decision at Birla Sunlife Asset Management Company

9978800983, 9227217017

shailjapatel.nrmba16@gmail.com

She is person who is dedicated & loyal to work. Also she is self-disciplined and innovative towards any given situation.



SHEETAL DABHI

B Com

MBA Minor Specialization : Marketing

Summer Project : Financial Performance of Innovative Healing Systems(India) Pvt. Ltd. at Innovative Healing Systems(India) Pvt. Ltd.

7433023274, 9327048374

sheetal.nrmba16@gmail.com

She is a leader with qualities like trustworthiness and humbleness. She is very meticulous and hardworking with her work.



SHUBHAM AGARWAL

B Com

MBA Minor Specialization : Marketing

Summer Project : Role of Individual Financial Advisor as Distribution Channel in Mutual Fund Industry

8401990934, 7405836157

shubham.agarwal.nrmba16@gmail.com

His positive attitude and loyal nature helps him in achieving any goal.



SHUBHAM PATEL

B Com

MBA Minor Specialization : Marketing

Summer Project : Investor's Preference towards various Financial Products of Karvy Stock Broking Ltd. at Karvy Stock Broking Ltd.

8866607876, 9898011088

shubham.patel.nrmba16@gmail.com

His loyalty level remains always at high. He is not only hardworking but also remain honest towards organization.



SRUSHTI MODI

B Com

MBA Minor Specialization : Marketing

Summer Project : A project report on customer satisfaction for credit appraisal process with reference to Automobile, Home, & Education loan At The Vijay Co.operative Bank Ltd

9723859949, 9924918399

srushti.nrmba16@gmail.com

Work Experience : Worked as Back Office Assistant at Alpa Investment for 12 months

She is a disciplined and loyal person who believes in cooperation to complete any task successfully.



UTSAVI BHATT

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Digital Banking at Axis Bank Ltd.

9727167940, 9825510635

utsavi1.glsmba16@gmail.com

She is an adaptable and responsible person who enjoys learning new things and achieving different goals while working in a team oriented environment



VAISHAVI SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : A study on working capital management and operating statement at TIPSONS financial service private ltd.

9409408697, 9712132659

vaishavishah.nrmba16@gmail.com

She has a honest and hard working personality with the dedication to complete the assigned work.



VARSHA GEHANI

B Com

MBA Minor Specialization : Marketing

Summer Project : A project report on Goal Planning through Mutual Funds at Birla Sunlife Asset Management Company

9099155674, 9825070063

varshagehani.nrmba16@gmail.com

She is confident, perseverant towards her work and always ready to face new challenges



YASH BHATT

B Com

MBA Minor Specialization : Marketing

Summer Project : An In-depth study on customer's awareness towards trade finance and forex at Kotak Mahindra Bank

9904561731, 9904042062

yashbhatt.nrmba16@gmail.com

He possesses extrovert personality with positive attitude towards every aspect of life where his mind always finds creative solutions towards every unsolvable problems and hardships.



ZANKHANA SOLANKI

B Com

MBA Minor Specialization : Marketing

Summer Project : In-depth analysis of preference of customers towards Retail Loans at The Vijay Co-Oprative Bank Ltd.

9638654191, 9998424942

zankhana.nrmba16@gmail.com

She adapts to new situations easily and makes every decision meticulously.



ZUNED SIDDIQUI

B Com

MBA Minor Specialization : Marketing

Summer Project : Investors' Perception Towards Different Investment Avenues at Karvy Stock Broking Ltd.

8989146614, 9669624031

Zuned.nrmba16@gmail.com

His positive spark eases his negotiating abilities. He not only believes in punctuality but enthusiastically completes all his tasks.



PRAKASH KALWANI

B Com

MBA Minor Specialization : Marketing

Summer Project : Consumer Preference Towards consumer durable loan

8128164993, 9998378879

prakashkalwani.nrmba16@gmail.com

He believes that Procrastination is the thief of time. He is always enthusiastic to accept changes and is co-operative.



JIGNESH VAGHELA

B Com

MBA Minor Specialization : Marketing

Summer Project : Customer's Awareness towards mobile banking at Kotak Mahindra Bank

9725787483, 8511950757

jigneshvaghela1993@gmail.com



VEDANT RUPERA

B Com, Inter CA

MBA Minor Specialization : Marketing

Summer Project : Research on Agriculture at Indextb, Government of Gujarat, Gandhinagr

8200440952, 079-22721557

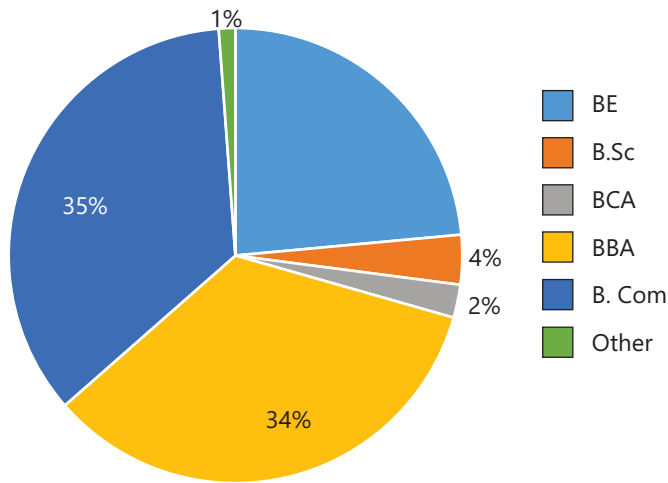
Vedant.nrmba16@gmail.com

**DIGITAL
MARKETING**

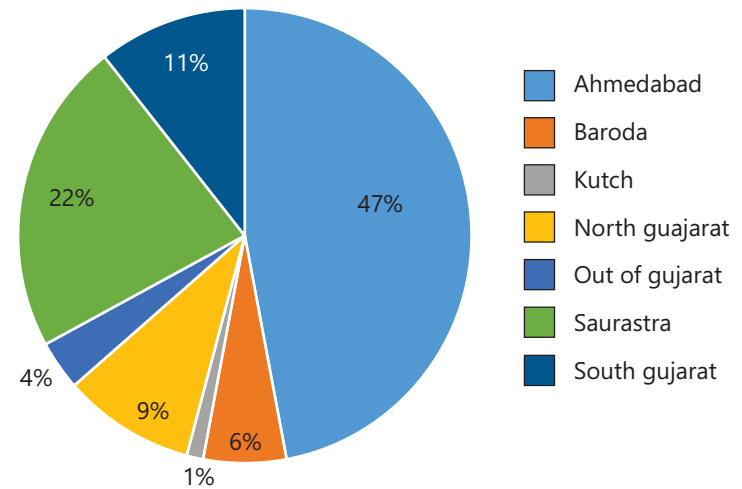
MARKETING

Batch Profile: MBA Final Year - Marketing

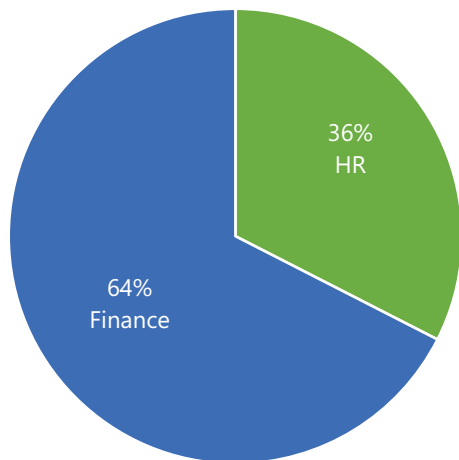
Education



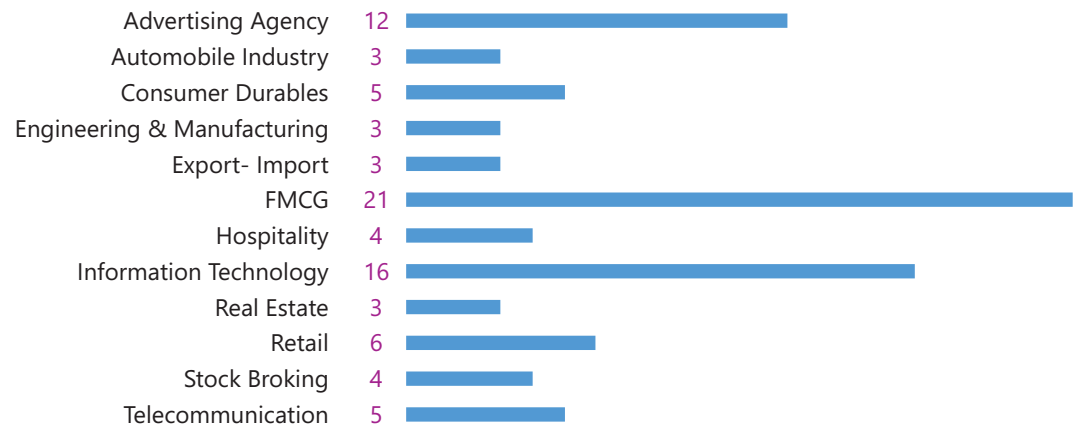
Regional Diversity



Minor



Career Aspiration





HARDIK AGRAWAL

BE (Mechanical Engineering)

MBA Minor Specialization : Finance

Summer Project : Night Route New Channel Development At Coca Cola.

9173329924, 9725500579

hardik.glsmba16@gmail.com

His curiosity makes him learn new things. He never gives up until his work is done.



RAVI SAVSANI

BE (Mechanical Engineering)

MBA Minor Specialization : Finance

Summer Project : Customer Satisfaction Survey at Alltech Technocast Pvt. Ltd.

9712966630, 7801862636

rssavsani95@gmail.com

A self-motivated, organised and committed individual with the ability to pay attention to details and increase efficiency and productivity



NIRAV PATEL

BE (Mechanical Engineering)

MBA Minor Specialization : HRM

Summer Project : The Study Of Organisation Performance after implementation of ERP at Bosch Rexroth.

8905332485, 9510358584

nirav.nrmba16@gmail.com

Work Experience : Worked as Customer Service Executive in Medusind for 18 months

He completes the task creatively with his self-motivating nature. He not only believes in punctuality but enthusiastically completes all his tasks in time.



PARTH PATEL

BE (Mechanical Engineering)

MBA Minor Specialization : HRM

Summer Project : An Analysis Of Investor's Awareness and Perception towards Mutual Fund at ICICI securities.

9638000848, 9426613407

parthpatel.nrmba16@gmail.com

Work Experience : Worked as Management trainee in Flourish Purefoods for 9 months



MOHAMMADUVEISH DAMARI

BE (Electronics and Communication)
MBA Minor Specialization : Finance
Summer Project : To Study Customer Satisfaction at Real Spintex Pvt Ltd.
9998844944, 8160914022
mohammaduveish.glsmba16@gmail.com
A person with positive attitude. He always remain committed towards his work and maintain discipline



RAVEENI PATEL

BE (Electronics and Communication)
MBA Minor Specialization : Finance
Summer Project : Customer Perception & Preference towards MINT Financial Daily at MINT.
9409546918, 8160013491
raveeni.glsmba16@gmail.com
A passionate, goal oriented lady with positive attitude, she has good communication skills with the additional trait of being creative



MAULIK TRIVEDI

BE (Electronics and Communication)
MBA Minor Specialization : HRM
Summer Project : Retailers Perception towards Connect, Communicate and Engage Customers through Bulk SMS to Promote their Business at Walkins.
9033298410, 9408866882
Mauliktrivedi.nrmba16@gmail.com
He handles any situation calmly,fearlessly by staying neutral. He completes his work with full dedication .



AKASH PARIKH

BE (Electrical Engineering)
MBA Minor Specialization : HRM
Summer Project : A Comparative Study between MINT V/S Other Leading Financial Newspapers At MINT.
9586317260, 9909188413
aakashparikh.nrmba16@gmail.com
Work Experience : Worked as Junior Engineer in Backbone 5 MW solar power plant for operation and maintance for 7 months.
He is a deligent person who is devoted to work. A person who can adapt new situations and is always open towards learning new things.



SACHIN GOYAL

BE (Electronics & Telecommunication)

MBA Minor Specialization : Finance

Summer Project : Marketing and Sales Strategies adopted by IIMT Studies in an International Distance Learning Education.

9427648991

sachin.nrmba16@gmail.com

Work Experience : Worked as an Asst. Manager in IIMT for 48 months.

He has an approach of bird's eyes towards each thing. He focuses on solution rather than thinking on problems only.



SETU DANI

BE (Information Technology)

MBA Minor Specialization : Finance

Summer Project : Role of Gift Vouchers and Corporate Gifting Practices in Organizations at Cashbasket.

9427800521, 9427300621

setu.nrmba16@gmail.com

Work Experience : Worked as a Business developer and Analyst in Revival Pixel for 11 months

He challenges and pushes his limits every single day. Flexibility and positive attitude as a team worker is his forte.



PRIYA LODALIYA

BE (Computer Engineering)

MBA Minor Specialization : HRM

Summer Project : To Study Client Satisfaction Level Regarding Products & Services Offered by Dolphin Web Solution Pvt. Ltd. at Dolphin Web Solution Pvt. Ltd.

9712910302, 9712910301

priya.lodaliya.nrmba16@gmail.com

She is punctual and good with technical aspects. She is a person who can adapt new situations.



SARFARAJ SHAIKH

BE (Automobile Engineering)

MBA Minor Specialization : HRM

Summer Project : Understanding of Trade and Consumer Behavior about Softdrinks during Festival-Ramadan at Coca Cola.

9662349685, 9898350495

sarfaraaj.nrmba16@gmail.com

He is passionate and focused about his work .He has the leadership qualities along with ability to prioritizing things.



BHAKTI SOMAIYA

BCA

MBA Minor Specialization : Finance

Summer Project : A Study Report on Juice Sector in FMCG.

9408088655, 9825220517

bhakti.nrmba16@gmail.com

A diligent worker with an optimistic view towards all the challenges. Possesses a solution oriented and adaptive personality.



ANTARA BAROKAR

BBA

MBA Minor Specialization : Finance

Summer Project : Understanding Readers Preference for Subscribing Divya Bhaskar through Tele-Calling at Divya Bhaskar.

9662045630

antara.nrmba16@gmail.com

She is hardworking, confident, ambitious and a jovial person. She is always open to new experiences with tantalizing communication skills.



ASTHA PATEL

BBA

MBA Minor Specialization : Finance

Summer Project : A Study on Brandbuilding Strategies using Different Marketing Channels at Tata Teleservice Ltd.

9825700727, 9825723594

astha.nrmba16@gmail.com

An extrovert, she is highly self motivated and a gregarious person



BHAVIN PUAR

BBA

MBA Minor Specialization : Finance

Summer Project : To Study Customer Perception Towards Solar Rooftop At Ujaas Energy Ltd.

7405236092

bhavinpuar.nrmba16@gmail.com

A proactive person with the ability to cope with any stressful situation.



DHRUV PAREKH

BBA
MBA Minor Specialization : Finance
Summer Project : Retailers Perception towards Connect, Communicate and Engage Customers through Bulk SMS to Promote their Business at Walkins.
9727611732, 2637288404
dhruv.glsmba16@gmail.com
He is a jovial person, hard working and an extrovert who has good presentation skills. He is also self confident, firm, decisive and determined as a person



FORAM ASHARA

BBA
MBA Minor Specialization : Finance
Summer Project : Understanding Readers Preference For Subscribing Divya Bhaskar through Tele-Calling at Divya Bhaskar.
9409078410
foram.nrmba16@gmail.com
She is a girl with honesty and is loyal towards work. She believes in doing her work ethically.



GAYATRI KARNIK

BBA
MBA Minor Specialization : Finance
Summer Project : Value Chain Analysis for Deployment of Transaction Banking Solutions for the Pharmaceutical Industries.
9409407723, 9427049825
gayatri.glsmba@gmail.com
She is a person who can work hard and remain sincere towards her work. She always ready to help needy people.



HARDIK CHEVLI

BBA
MBA Minor Specialization : Finance
Summer Project : A Comprehensive Study on Fruit Juice Market in Ahmedabad At Coca-Cola.
9033123113, 8200095238
hardik.nrmba16@gmail.com
Good communication skills and flexibility describes him as a person.



KANDARP PATHAK

BBA

MBA Minor Specialization : Finance

Summer Project : A Study on Effectiveness of Celebrity Endorsement on Vadilal Product Purchase at Vadilal.

9998583576, 7801949445

kandarp.glsmba16@gmail.com

His positive personality & flexible nature makes him co operative & compatible in group.His creativity gives him uniqueness over others.



KIRAN SHAH

BBA

MBA Minor Specialization : Finance

Summer Project : Consumer Perception Towards Digital Banking Products of Kotak Mahindra Bank at Kotak Mahindra Bank.

7990402674, 9427726919

kiranshah.nrmba16@gmail.com

She has a charismatic personality with good communication skills,. She is flexible with the environment.



PRATIK DODIA

BBA

MBA Minor Specialization : Finance

Summer Project : Customer Satisfaction Toward Extrusion Brass Alloys In Rajhans & Rajhans Metal Pvt.Ltd. at Rajhans & Rajhans Metal Pvt. Ltd.

9924600457, 9427774054

dpratik.glsmba16@gmail.com

He is a proactive person with the ability to cope with any stressful situation. he is hardworking, enthusiastic and flexible to change as well as punctual in his work.



RISHIRAJ SARANGDEVOT

BBA

MBA Minor Specialization : Finance

Summer Project : Customer Perception and Preference towards MINT Financial Daily at MINT.

9624642750, 9829066280

Rishiraj.nrmba16@gmail.com

He carries a positive attitude towards everyone and everything.



RIYA MEHTA

BBA
MBA Minor Specialization : Finance
Summer Project : A Study on FIBC (Jumbo Bags) at Plastene India Ltd.
9425106043
riyaneemuch.glsmba16@gmail.com
Discipline is something that she follows in her day to day life with extrovertness. Commitment she never compromises with.



SANJOY RANA

BBA
MBA Minor Specialization : Finance
Summer Project : Customer Perception Towards Online Trading In Sharekhan Stock Brokerage Company.
9409532106, 9427055406
sanjojrana.nrmba@gmail.com
A person with good communication skills and high convincing power,



TANUJA BHANDARI

BBA
MBA Minor Specialization : Finance
Summer Project : Role of Print Media in Increasing Sales and Building Customer Value at Aashish Publicity.
9409260880
btanuja.nrmba16@gmail.com
Work Experience : Worked as Senior Executive Consultant in More green energy (Australia) for 8 months.
A lady with a charismatic personality. She is a smart worker and solves problem with a different perspective.



TIRTHESH SHAH

BBA
MBA Minor Specialization : Finance
Summer Project : A Comparative Study between MINT v/s Other Leading Financial Newspaper at MINT.
9722871766, 9408438051
tirtheshshah.nrmba16@gmail.com
He is hard working and accepts new challenges.



VATSAL GADHIA

BBA

MBA Minor Specialization : Finance

Summer Project : An Exploratory Study to Understand Downfall in Sales of Amul Curd and Paneer at Amul.

8980238008, 9426214068

vatsal.nrmba16@gmail.com

He is courteous in nature as well as good at persuading. He dedicates his hardworking efforts to his work.



DHARMESH CHAUDHARY

BBA

MBA Minor Specialization : HRM

Summer Project : Recruiting and On-boarding at Kotak Mahindra Bank Ltd.

8319167744, 9039867715

dharmesh.glsmba16@gmail.com

Work Experience : 1. Worked as Digital Sales Specialist in Reliance Jio for 11 months. 2. Worked as ISD in Apps Daily for 9 Months. 3. Worked as Customer service Representative in Equuleous Consultancy service (ECS) for 24 months. 4. Worked as Sales Promoter in Samsung sma

He is a fully dedicated and hardworking person. This individual can adapt himself to changing times & Creativity comes to him naturally.



GOPI SOLIA

BBA

MBA Minor Specialization : HRM

Summer Project : To Study Influence of Online Reviews on Traveller's Decision Making.

9687606455, 9879006455

gopisolia@gmail.com

Hard-work runs in her blood. Once goals are set, all her dedicated efforts are enacted in order to achieve the same.



HEETAL RATHOR

BBA

MBA Minor Specialization : HRM

Summer Project : Quality of Worklife at Usha Martin Ltd.

8292456757

heetal.nrmba16@gmail.com

She is punctual. Flexible with the situation and behaves politely.



HEMANGIBEN PATEL

BBA
MBA Minor Specialization : HRM
Summer Project : Production Planning Process at Jindal World Wide.
8141476267, 8000000129
hemangipatel21995@gmail.com
A quick learner,she has a positive attitude towards life.



NATASHA PARMAR

BBA
MBA Minor Specialization : HRM
Summer Project : To Study Influence of Promotional Offers for Conversion of Footfalls in Unorganized Retail Store.
7048404812, 7359904859
natashaparmar.nrmba16@gmail.com
This harworker is made of positive attitude .



NIKULKUMAR MAKWANA

BBA
MBA Minor Specialization : HRM
Summer Project : Customer Preference towards Vadilal Ice Cream and Vadilal Industries Limited at Vadilal.
8490974010, 9727504834
nikulmakwana.nrmba16@gmail.com
He is self confident, sincere, and hardworking person with jovial nature.



NISHANT SANCHALA

BBA
MBA Minor Specialization : HRM
Summer Project : Customer Relationship Management Approach & Customer Satisfaction at Swapna Enterprises.
7359242457
nishant.nrmba16@gmail.com
A calm and polite person who has quality of acceptance of things.Always ready to learn new things



PUJA KALYANI

BBA

MBA Minor Specialization : HRM

Summer Project : To Study Corporate Expectations towards Hospitality Services offered by Five Star Hotels in Ahmedabad City with Special Emphasis on Hyatt Ahmedabad At Hyatt.

9913366225

pujakalyani.nrmba16@gmail.com

Work Experience : Worked as Fashion Designer in Palache Design Studio for 12 months.

She believes in punctuality and enable propper communications with more creative ideas



RAHULKUMAR TIWARI

BBA

MBA Minor Specialization : HRM

Summer Project : A Study Report on Consumer Buying Behaviour towards Pharma Packaging Machinery for Ashirvad Industries.

9377824775, 9327940132

rahul.nrmba16@gmail.com

He is a smart worker with calm nature and is punctual.



USHMITA RAJPUT

BBA

MBA Minor Specialization : HRM

Summer Project : Role of Gift Vouchers and Corporate Gifting Practices in Organizations at Cashbasket.

9824967802, 9426612234

ushmita.nrmba16@gmail.com

She is a self-disciplined person with a CAN-DO attitude. She is an energetic self starter with strong communication skills and thinks outside the box .



ABHI UNDAVIYA

B Com

MBA Minor Specialization : Finance

Summer Project : Market Size of Textile Binders at Prakash Chemicals Agencies Private Ltd.

9408207476, 9327612123

abhi.nrmba16@gmail.com

He is pragmatic and has good analytical skills.



ABHISHEK SANGHI

B Com

MBA Minor Specialization : Finance

Summer Project : In Depth Study of Polymer and Strategizing Ways to Reduce Plastic Wastage at Modi Polymers.

9664891965, 7926583755

abhisanghi123.nrmb@gmail.com

He is a highly dedicated person with good communication skills.



DARSHAN CHAUDHARY

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on Impact of Digital Marketing for Small Business at AONE SEO Company

9173593553

darshan chaudhary.nrmba16@gmail.com

He is hardworking and enthusiastically completes all his targets . He is a person with great leadership skills.



DEEP PATEL

B Com

MBA Minor Specialization : Finance

Summer Project : Global Supply Chain Management.

8238377755, 9624277755

deeppatel.nrmba16@gmail.com

He is very hard-working, committed and co-operative by nature.



DHWANIT POBARU

B Com

MBA Minor Specialization : Finance

Summer Project : To Study Factors Influencing Customers for Purchasing Smart Phone.

7874747445, 9099333410

dhwanit.nrmba16@gmail.com

He is achievement oriented, self-motivated and possesses effective communication skills



HARSH BUCH

B Com
MBA Minor Specialization : Finance
Summer Project : Immersion Programme At Geogian University, Canada.
9099557241
harsh.nrmba16@gmail.com
He is hardworking . Has an optimistic attitude towards his work and is an excellent team worker.



HARSH SHAH

B Com
MBA Minor Specialization : Finance
Summer Project :
8866662706, 8200129573
harshshah88.nrmba16@gmail.com
He believes in working smart rather than merely working hard.



IBRAHIM GHEEWALA

B Com
MBA Minor Specialization : Finance
Summer Project : Immersion Programme At Geogian University, Canada.
9586010661, 8780259172
IBRAHIMGHEEWALA.NRMB16@gmail.com
Her extrovert and jolly nature help her in developing good relations with people.



JAIMIN PUROHIT

B Com
MBA Minor Specialization : Finance
Summer Project : Retailers Perception towards Connect, Communicate and Engage Customers through Bulk SMS to Promote their Business at Walkins.
9898628435, 9228251694
purohitjaimin.94@gmail.com
Work Experience : Worked as Sales Executive in Business loan department at HDFC Bank for 8 months.
Honesty is what he believes in. This person is hardworking and likes to take challenges and risks.



JAINAM SHAH

B Com

MBA Minor Specialization : Finance

Summer Project : Corporate Expectation towards Hyatt Ahmedabad and it's Services at Hyatt.

9428350658

jainam.nrmba16@gmail.com

He is keen towards work and having ability to handle pressure and meet deadlines



JEET KHONA

B Com

MBA Minor Specialization : Finance

Summer Project : To Study Customer Satisfaction at Active Cargo Movers.

9979631516, 9909944126

jeet.glsmba@gmail.com

He is an enthusiastic person, gregarious in nature and is sincere and hardworking. A flexible person, he can mould himself in any type of situation and can perform any task enthusiastically.



JWALIT PAREKH

B Com

MBA Minor Specialization : Finance

Summer Project : Awareness Regarding Solar Rooftop System at Ujaas Energy Ltd.

9586317260, 7990460859

jwalit.nrmba16@gmail.com

Punctual and with good convincing power, he can adjust to any environment.



KISHOR DEVANI

B Com

MBA Minor Specialization : Finance

Summer Project : Competitor Analysis of Gynecology Product at Cureill Pharma.

9574826873, 8160501421

kishor.nrmba16@gmail.com

He is very loyal, hardworking and honest towards his work.



MOHAMMEDRAFAE ANSARIJULAYA

B Com

MBA Minor Specialization : Finance

Summer Project : Investment Perception and Customer Behavior towards Mutual Fund at Birla Sun Life Mutual Fund.

9033884839, 7405201306

rafae.nrmba16@gmail.com

He believes in doing rather than simply talking and likes to be well informed about the new developments.



NIDHI JAIN

B Com

MBA Minor Specialization : Finance

Summer Project : Global Supply Chain Management.

9408126702

nidhijain.nrmba16@gmail.com

She is having extrovert personality and faces every situation with keen observation.



NISHANTKUMAR CHAUHAN

B Com

MBA Minor Specialization : Finance

Summer Project : Brand Management of a Start-Up at Naapbooks.

7405065512, 7043641177

nishant.glsmba16@gmail.com

He is honest, punctual and hardworking. He is open to new things and loves travelling and like to interact with new people.



NITIN KESWANI

B Com

MBA Minor Specialization : Finance

Summer Project : To Study the Growth Potential of Laminate Industry in Gujarat and Evaluate Demand of Raw Materials at Prakash Chemicals Agency Pvt. Ltd.

7405652359, 9824099949

nitin.nrmba16@gmail.com

His positive attitude towards his work as well as adaptive quality to any situation motivates him to work hard.



PRINCE AGRAWAL

B Com

MBA Minor Specialization : Finance

Summer Project : Consumer Awareness towards Digital Banking at Kotak Mahindra Bank.

8460427849, 8530128404

prince.glsmba16@gmail.com

His flexibility in the work is one of the admirable things that make him self motivated to do any work with curiosity.



SAHIL JAIN

B Com

MBA Minor Specialization : Finance

Summer Project : Perception of Unorganized Retailer towards Customer Relationship Management.

9998306183

sahiljain.nrmb16@gmail.com

An extrovert personality with positive approach towards building relation and positive attitude towards work describes him as a person.



SARFARAZ QURESHI

B Com

MBA Minor Specialization : Finance

Summer Project : Mutual Fund As A Modern Saving Pattern At Sundaram Mutual Fund.

9099757978, 8780121230

sarfaraz.nrmba16@gmail.com

He is a multi-tasker and possesses leadership skills. An honest person with a positive attitude and is always punctual.



SHIVANGINI JAIN

B Com

MBA Minor Specialization : Finance

Summer Project : To Study the Importance of Social Media as one of the Advertising Media for increasing Sales.

7567039535

shivangini.glsmba16@gmail.com

She is self motivated and dedicated towards her work.



SHRUSTI BOTHRA

B Com

MBA Minor Specialization : Finance

Summer Project : Immersion Programme At Georgian University, Canada.

9537879409, 9329592210

shruti.glsmba16@gmail.com

A person who is fully dedicated to his work and efficient. He is a person with extrovert personality and excellent communication skills.



VIJAY BHUVA

B Com

MBA Minor Specialization : Finance

Summer Project : Consumer Awareness towards Durable Loan at Capital First Ltd.

9727974859, 9033682690

vijaybhuva.nrmba16@gmail.com

He is punctual, hardworking and honest towards his work.



YASH BHATT

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on Documentation of Import & Export and Rate Agreement of Shipping & Logistic Industry at MSC Agency (India) Pvt. Ltd.

8460587880

yash.nrmba16@gmail.com

A persuasive individual, he is a quick learner. He possesses a positive attitude.



GAURAV KULAR

B Com

MBA Minor Specialization : HRM

Summer Project : An Analysis on Factors Affecting the Buying Behaviour of Merchant Exporters and Domestic Clients at Gayatri Enterprise.

7778092533, 9428462013

gauravkular11.nrmba16@gmail.com

Work Experience : Worked as Social Media Marketing Executive and Customer Relationship Manager for Welvet: Styling Social Network for 7 months.

He is very hard working and bears a good morale character. We found him sincere, focused, managing task, and result oriented. He has a very good outgoing personality and friendly nature.



JAYDEEP REVALIYA

B Com
MBA Minor Specialization : HRM
Summer Project : Newspaper Industry in India at Hindustan Times.
9033122938,
jaydeeprevaliya.nrmba16@gmail.com
He is always honest, loyal and hardworking to all the task given to him.



KRUNAL GAYAKWAD

B Com
MBA Minor Specialization : HRM
Summer Project : A Study of Loan Procedure of Consumer Durable Product at Captial First.
9825431810, 8849955680
krunalgayakwad.nrmba16@gmail.com
He is a hardworking person and is a great leader .



NIRVI SHAH

B Com
MBA Minor Specialization : HRM
Summer Project : A Study on Doctors Preference towards Product of Vishal Dentocare Pvt. Ltd.
7096247051
nirvi.nrmba16@gmail.com
Working hard and being honest are the two mantras of her life.



PRIYAL SHAH

B Com
MBA Minor Specialization : HRM
Summer Project : To Study Influence of Promotional Offers for Conversation of Footfalls in Retail Store.
9624677977
priyalshah.nrmba16@gmail.com
Creative and helpful by nature, she is a good communicator, dedicated and a smart worker



SHIVANI PODDAR

B Com
MBA Minor Specialization : HRM
Summer Project : Horizontal Expansion at
Coca Cola Ltd.
9662309180, 9414119737
shivanip.nrmba16@gmail.com
She is confident in her work .A flexible
individual, she can adapt well to any
situation.



SHIVETA THUSOO

B Com
MBA Minor Specialization : HRM
Summer Project : Newspaper Industry in
India In HT Media Ltd.
9687511145, 9469155066
shiveta.glsmba16@gmail.com
Flexible to changes, she is a self-
motivated personality..



SWETHA PILLAI

B Com
MBA Minor Specialization : HRM
Summer Project : A Study on Employee
Engagement Activities at Vodafone.
9726003181, 9662783388
swetha.glsmba16@gmail.com
she is hard working girl . She is always
punctual in her work & honest in nature.



YASH KOTHARI

B Com
MBA Minor Specialization : HRM
Summer Project : To Study Corporate
Expectation towards Hospitality Services
offered by 5 Star Hotels In Ahmedabad
with Special Emphasis on Hyatt
Ahmedabad at Hyatt
7359818418
yash.kothari.nrmba16@gmail.com
A persuasive individual, he is a quick
learner. He possesses a positive attitude.

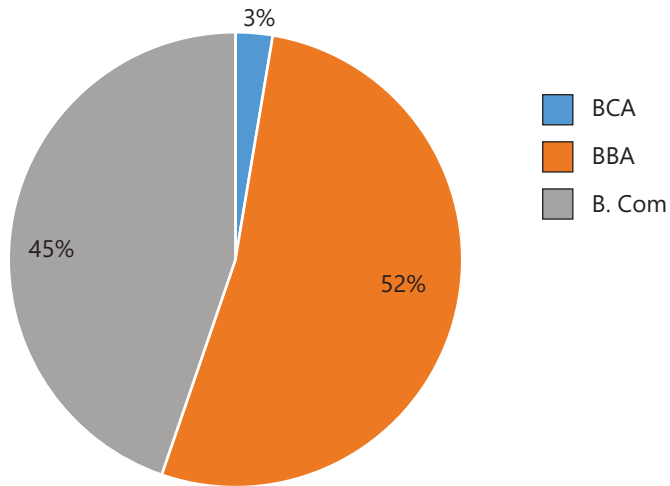
TEAMWORK



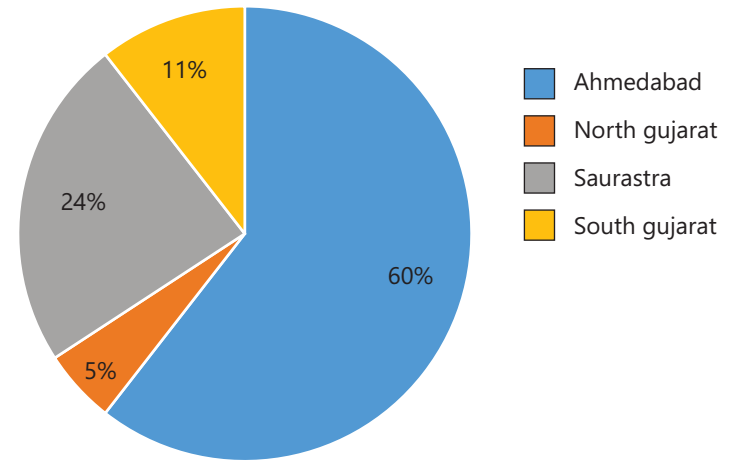
HRM

Batch Profile: MBA Final Year - HRM

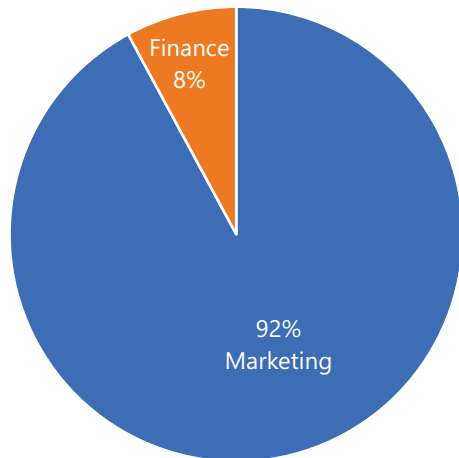
Education



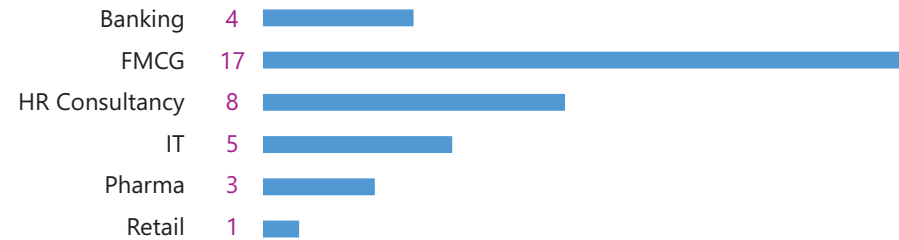
Regional Diversity



Minor



Career Aspiration





ANMOL MOHAN

BE (Electronics & Communication)

MBA Minor Specialization : Marketing

Summer Project : Entry-to-Exit process of JK Lakshmi Cement Ltd.

9825782646, 8758072230

anmol.nrmba16@gmail.com

She is a confident and concise communicator, able to deliver enthusiastic presentations & can work well independently or on a team being resourceful and detail-oriented.



RAJVI GAJJAR

BE (Information Technology)

MBA Minor Specialization : Marketing

Summer Project : Impact of Employer Branding in Recruitment Process At Divya Bhaskar.

9998844746, 7874300215

rajvi.glsmba16@gmail.com

An extrovert, honest, sincere and hardworking person, she maintains her tempo even under pressure. She has patience and can be cheerful.



JALPA LAKHANI

B Sc (Computer Science)

MBA Minor Specialization : Marketing

Summer Project : A Study of Employee Engagement Activities & its impact on Employees at Lemon Tree Hotel.

9638772773, 8141188866

jalpalakhani.nribm16@gmail.com

Hard work and co-operation are mantras of this highly ambitious person.



PALAK MATRAVADIA

B Sc (Computer Science)

MBA Minor Specialization : Marketing

Summer Project : A Study of Employee Engagement Activities & its Impact on Employees at Lemon Tree Hotel.

9429220174, 9426410174

palakmatravadia33@gmail.com

She is ambitious & confident. She is good at applying herself to tasks.



JULIKA PAGHADAL

BCA

MBA Minor Specialization : Marketing

Summer Project : Effectiveness of Performance Appraisal System at Balaji Wafers Pvt. Ltd.

9624140171, 9879599722

julikapaghadal31@gmail.com

Extension and thought, the essences of corporeal and spiritual natures, are absolutely distinct, and cannot act upon one another.



FORAM KATRIA

BCA

MBA Minor Specialization : Marketing

Summer Project : A Study on Job Satisfaction Analysis of Employees at J.D. Corp.

9099331133, 9687684230

foramkatira.nrmba16@gmail.com

Hardworking and enthusiastic nature helps complete all the tasks and a cooperative personality eases the negotiating abilities.



DARSHINI PRAJAPATI

BA (Psychology)

MBA Minor Specialization : Marketing

Summer Project : Relationship of Employees Satisfaction With Remuneration at ONGC.

8141902453, 9979769077

darshini.nrmba16@gmail.com

She is an extrovert and hardworking person. Her enthusiasm makes her a good team player and scale new heights in future endeavours.



PRIYANKSHI KAR

BBA

MBA Minor Specialization : Finance

Summer Project : A Study on Competency Mapping of the Employees of Intas Pharmaceuticals Ltd. Pharmed.

9724883216, 9727979998

priyankshi.nrmba16@gmail.com

Her optimistic attitude makes her hardworking and an add on to her personality is punctuality. She has a different approach towards work and easily adjust to any situation.



AAYUSHI PARIKH

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Performance Appraisal System and its impact on Employee Performance at Middle Level Management of Vadilal Industries Limited.

9727156034

aayushiparikh.nrmba16@gmail.com

She is a sincere and adaptive person possessing a positive attitude. And is as well enthusiastic and hardworking. Her creative and analytical ability can help her outshine in all fields of HR.



BHARVI JOSHI

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study to know the Customer Satisfaction Level and Expectations of Corporate Clients at Bank of Baroda.

8154960369, 9925616615

bharvi.nrmba16@gmail.com

Her ability to grasp things quickly with a loyal and faithful nature is a benefit to the organization and at the same time she enthusiastically completes all her tasks.



DIPALI RATHOD

BBA

MBA Minor Specialization : Marketing

Summer Project : A Project on Psychological Contract between Employee & Employers at Kotak Mahindra Bank.

7778062448

dipali11.nrmba16@gmail.com

She is hardworking as well as synergistic. Her keen interest in gaining knowledge will aid her to achieve desired results.



PRATIBHA NAIR

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study to know the Retention Policies used by Vadilal Industries and the Satisfaction Level of their Employees towards the Retention Policies.

7600807390, 8980034429

pratibha.nrmba16@gmail.com

A proactive person with the ability to cope with any stressful situation. She is trustworthy and committed to the work assigned to her.



PRITAM GIRI

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Employee Engagement Activity at JSR Shipping Services India Pvt. Ltd.

9033444726, 9662704640

pritamgiri.nrmba16@gmail.com

A self motivated person who is ready to face challenges and explores the potential and latent market needs. His honesty and punctuality make him a valuable asset for an organization.



RASHMI PILLAI

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Performance Appraisal and its impact on Employees

9173531003, 9825307070

rashmi.glsmba16@gmail.com

A hard working and team spirited person, she is confident and an extrovert personality. This lady is optimistic and can adapt herself to most situations. Also, she can work comfortably in stressful conditions..



RIDDHI SHAH

BBA

MBA Minor Specialization : Marketing

Summer Project :

9998876103, 26633105

me.riddhi@gmail.com

She is very innovative and always comes up with new ideas. She has amazing writing skills as well as great command over English language. She is very enthusiastic about her work.



SHALINI JOSHI

BBA

MBA Minor Specialization : Marketing

Summer Project : Employees' Perception Towards HR Effectiveness at Simpolo Ceramics Pvt. Ltd.

9033420023, 8000909262

shalini.nrmba16@gmail.com

This self-confident lady is always ready to take an initiative. Apart from being a quick learner, she is adept at befriending others.



SHIVANI PANCHMATIA

BBA
MBA Minor Specialization : Marketing
Summer Project : HR Practices at HCG with major focus on Recruitment And Attrition at HCG Hospital
9974553388, 9879053388
shivani.nrmba16@gmail.com
Her punctuality and disciplined behaviour leads to appreciation and can be proved a good team player



VARSHA TAHILANI

BBA
MBA Minor Specialization : Marketing
Summer Project : Human Resource Management System at Prudent Corporate Service Ltd.
9909673799, 9428421520
varsha.glsmba16@gmail.com
She is an introvert by nature but her dedication and commitment towards perfection make her contributions count for the team .



NITU JOSHI

B Com
MBA Minor Specialization : Finance
Summer Project :
7574003288, 9825304565
nitu.glsmba16@gmail.com
She is energetic, proactive and having ability to efficiency manage time



SAROJ RAJPUROHIT

B Com
MBA Minor Specialization : Finance
Summer Project : A Competitive Study On Consumer Durable Goods At Sales India.
8141488239, 7984117240
sarojrajpurohit96@gmail.com
She is an introvert, but can express herself very well when circumstances demand. She is also hardworking and sincere..



ANKITA SOLANKI

B Com

MBA Minor Specialization : Marketing

Summer Project : HR Practices at HCG with major focus on Recruitment And Attrition at HCG Hospital.

7436004772, 9425523961

ankitasolanki.nrmba16@gmail.com

She is an obedient and independently complete her all tasks on time by grasping the things quickly.



ASHITA KEDIA

B Com

MBA Minor Specialization : Marketing

Summer Project : Awareness of CSR Activities among the Employees of ONGC Ltd at Hazira Plant.

9824834538, 9825310052

ashita.glsmba16@gmail.com

An outspoken and extrovert person with excellent communication and presentation skills, he has a positive attitude and good convincing power.



HAYLEE DESAI

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Customer Satisfaction in Unorganized Retail Stores in Navsari City at Lomoso Solutions Private Limited.

9727263571

hayleedesai.nrmba16@gmail.com

As a person, she carries a positive attitude which enables her to approach every task with utmost spirit, sincerity and sensitivity. Leadership quality, good communication.



HIRAL DESAI

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparison of Compensation Structure of Selected Pharmaceutical Companies of Ahmedabad With Troikaa Pharmaceuticals Ltd. at Troikaa Pharmaceuticals Ltd.

9726074373

hiral.nrmba16@gmail.com

Her positive spark eases her negotiating abilities. She not only believes in punctuality but enthusiastically completes all her tasks.



HUNNEY GOR

B Com

MBA Minor Specialization : Marketing

Summer Project : Impact of Employer Branding In Recruitment Process At Divya Bhaskar

8200308887, 9408204258

hunney.glsmba16@gmail.com

Work Experience : Worked as Back Office Assistant at Bageshree Developers Pvt. Ltd for 18 months.

A lady with strong principles and exceptionally good convincing power she pursues life with extremely positive approach. She would undyingly push herself towards achieving the best in whatever she does, would like to see herself working in an organization



JAHANVI SHUKLA

B Com

MBA Minor Specialization : Marketing

Summer Project : Analysis of Recruitment and Selection Process at Zydus Cadila Healthcare Ltd

7046063309

jahanvi.nrmba16@gmail.com

A true optimist at heart this soft spoken individual is co-operative and sincere.



KANCHAN JARWANI

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on the Impact of Rewards and Recognition on Employees at Fortune Landmark

9687197569, 9408279650

kanchan.nrmba16@gmail.com

Ambitious by nature ,she is completely devoted to her work and improvises by learning from her experiences. Enthusiasm and hardwork being her core competencies.



MANSI DIVECHA

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Various Factor of Absenteeism at Pride Plaza Hotel.

8156001562, 9898585493

mansidivecha.nrmba@gmail.com

Her optimism instils an aura of positivity. Her quick wit and humour motivate her to sail through trying times.



MOKSHA LALKA

B Com

MBA Minor Specialization : Marketing

Summer Project : The Psychological Contract Between Employees & Employers at Kotak Mahindra Bank

8758720901, 9377742421

moksha.nrmba16@gmail.com

She has a positive and hard working attitude with flexibility, sincerity and honesty as her personality traits. She is cheerful as well as ambivert by nature..



POOJA THAKKAR

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparison of Compensation Structure of Selected Pharmaceutical Companies of Ahmedabad With Troikaa Pharmaceuticals Ltd. at Troikaa Pharmaceuticals Ltd.

8460863613, 9979532202

thakkarpooja.nrmba16@gmail.com

She is punctual and completes undertaken work with utmost sincerity and excellence. The enthusiasm level coupled with sensitiveness have helped her excel in her professional career.



REEMANSHI MODI

B Com

MBA Minor Specialization : Marketing

Summer Project : Designing Employees Grade Structure and Hiring Competencies in a Technology Company at Ethos HR Managements & Projects Pvt. Ltd

8490823576, 8490823576

reemanshi.glsmba16@gmail.com

She is honest, cool and a calm person. Punctual and sincere, she is keen on maintaining relations.



ROMA BHATT

B Com

MBA Minor Specialization : Marketing

Summer Project : Stress Management and its Impact On The Employees at Jivraj 9

9099022298, 9428873737

roma.nrmba16@gmail.com

A confident and creative individual who is always brimming with ideas. She can easily mould herself to any situation.



SHRUTI DEVBHANKAR

B Com

MBA Minor Specialization : Marketing

Summer Project : Employee Welfare At GAIL (India) Ltd.

8460272639, 9924585100

shruti.nrmba16@gmail.com

An introvert, honest, sincere and hardworking person, she maintains her tempo even under pressure. She has patience and can be cheerful..



VISHAKHA SOLANKI

B Com

MBA Minor Specialization : Marketing

Summer Project : Effectiveness of Performance Appraisal at Ambuja Cement Ltd

70465111111, 9824233401

Vishakha.nrmba16@gmail.com

Her simplicity towards life and optimistic attitude towards assigned work, task or academics various aspects leads her to accomplish what she desires of.



VRUSHTY SHAH

B Com

MBA Minor Specialization : Marketing

Summer Project : Leader Vs Manager: Myth And Reality at Fortune Landmark

9824231115

vrushtyshah.nrmba16@gmail.com

Her positive spark eases her negotiating abilities. She not only believes in punctuality but enthusiastically completes all her tasks.



Summer Internship

Steadfast change in the business world has been accompanied by an evenly dramatic need for business school students to prepare themselves for taking on future challenges. The right internship is one of them and frequently opens the gate to a desirable full-time placement after graduation for MBA students. It is a conventional corporate practice to take students for internship and select the best among them as future employees by offering Pre-placement Offers.

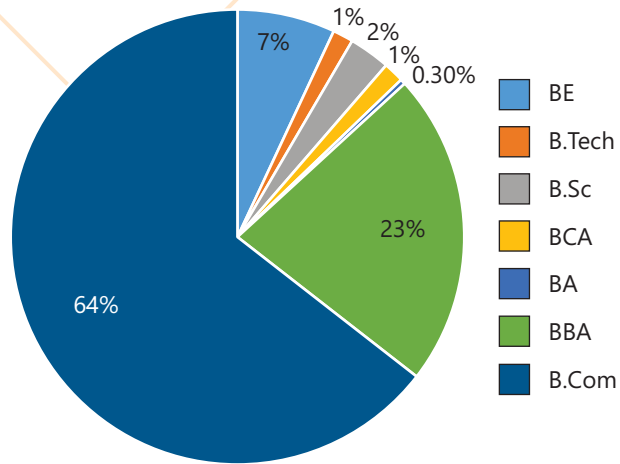
Taking place over eight weeks of comprehensive exposure to the industry inculcates the skills and finesse essential for final placement. Positioned between the first and second year of the course, which begins in June, the programme is most effective in widening the students' perspective by providing an insight into real life organisational situations. The heterogeneity of the students with respect to their graduate education qualifications along with the concepts of general management they are exposed to during their first year of MBA programme make each student a budding executive aspiring to test this acquired knowledge on the ground realities of dynamic business environment.

This process is jointly valuable for both, the students and the organizations, wherein the students gain practical experience and the organizations get quality research and fresh perspectives. Summer internships provide the companies with the opportunity to evaluate students' candidature for future employment.

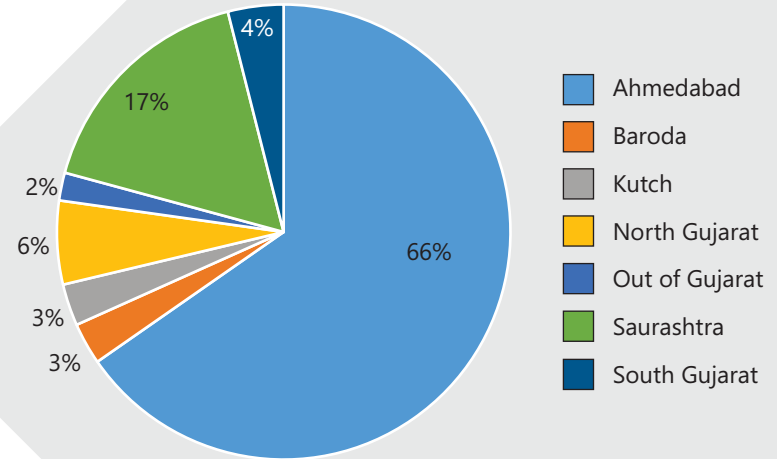


Batch Profile: MBA-1

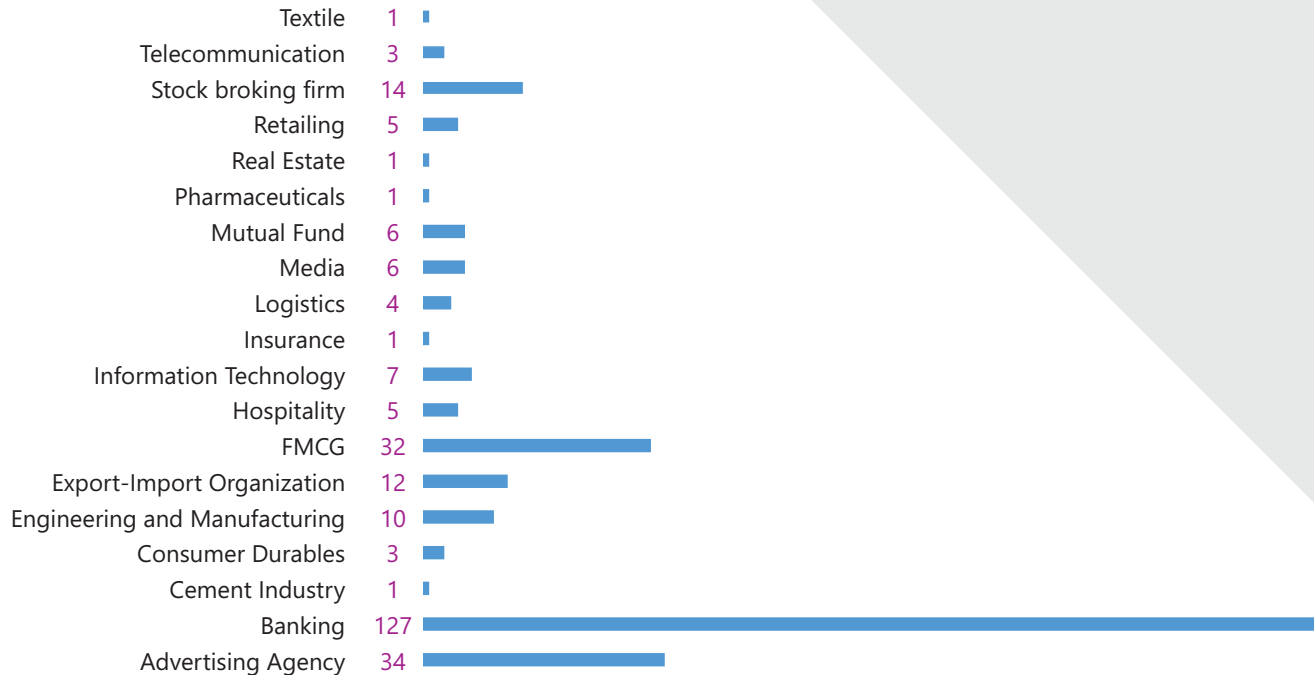
Education



Regional Diversity



Career Aspiration





SHAH (22)
Engineering)
9979072661
7@gmail.com



RAHUL PRAJAPATI (23)
BE (Electrical & Electronics)
7698887304, 9428321705
rahulprajapati.mba17@gmail.com



JYOTI LALANI (23)
BE (Computer science)
9727182289, 9377755440
jyotilalani.mba17@gmail.com



YSAR (21)
Engineering)
9979327173
@gmail.com



SHREEYA SHUKLA (23)
BE (Electronics & Communication)
7383590784, 9998716569
shreeyashukla.mba17@gmail.com



PRIYANSH SHAH (22)
BE (Electrical Engineering)
8460641850, 8200803094
priyansh.mba17@gmail.com



DHRUVI VORA (22)

BE (Electronics and Communication)
9428009831, 9428009830
dhruvi.mba17@gmail.com



AMEE BHAD (22)

BE (Information Technology)
9925036262, 9426955881
Ameer.mba17@gmail.com



NIKITA MARU (22)

BE (Information Technology)
942643577, 9825415561
nikitamaru.mba17@gmail.com



SWATI AGGARWAL (24)

BE (Electronics and Communication)
9662304566, 9428332922
swati1.mba17@gmail.com



KHUSBOO MEHTA (22)

BE (Information Technology)
9426405053, 9898980044
khusboomehta.mba17@gmail.com



SHREEYA CHAUHAN (22)

BE (Information Technology)
9712909914, 9925153039
Shreeya.mba17@gmail.com



JAYESHKUMAR BORSE (22)

BE (Mechanical Engineering), PGDM
in import export
management and international
finance
8140083820, 9824689808
jayeshkumar.mba17@gmail.com



SANKET PRAJAPATI (21)

BE (Manufacturing Engineering)
9904268479, 9173683337
sanket.mba17@gmail.com



HIRAL SACHADE (24)

BE (Instrumentation & Control)
9662372055, 8460064201
hiral.mba17@gmail.com



YUDHIR TALATI (22)

BE (Mechanical Engineering)
8460210896, 9428364660
yudhir.mba17@gmail.com

MBA I



SEJAL SHAH (22)

B.Tech (Electronics and Communication)
9687427770, 9724502396
Sejal.mba17@gmail.com



ILA GARG (24)

B.Tech (Computer Engineering)
9028587326, 9724093050
llagarg.mba17@gmail.com



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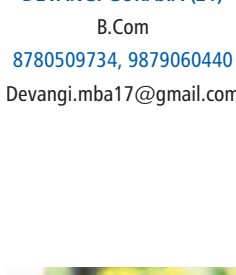
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E-placement

The Institute has an active account on LinkedIn (Premium) and Facebook which bridges the gap between the corporates and placement cell. This committee is formed with an objective to regularly stay in touch with corporates and student fraternity through social media platforms. It regularly shares information about various events, workshops and seminars organized at the campus like International conference, Alumni meet, Guest lectures, Expert Opinion Series, etc.

New database of corporate is generated via LinkedIn which helps to enrich our placement database. LinkedIn helps to explore various opportunities related to recruitment for existing students and alumni.

The committee has been sending invitations to corporate fraternity and alumni on regularly basis. The emphasis while sending this invitation has been towards top 10 companies of sectors preferred by the students, aspiring companies of students across various industries and also existing and frequent corporate recruiters.

Recruiters 2017

Ace Consultancy
Angel Broking
Arya Group
Asian Paints
Assure Management Consultancy
Asthethic Arc Infratech Pvt. Ltd
Axis Bank
Bajaj Corp Limited
Berger Paints
Bluedart Express
CBRE South Asia Pvt. Ltd
Century Plyboards(I) Ltd.
Claris Injectable Ltd
Coca Cola
Colgate Palmolive
Credit Analysis & Research Limited
Disha Microfinance
Divya Bhaskar
Elsner Technologies Pvt. Ltd.
Entigirty
Extramarks Education India Pvt. Ltd
Faurecia Automotive Seating
Federal Bank
Freight Systems India Pvt Ltd
Fullerton India Credit Co. Ltd.
Futura Group
Future Generali India Life Insurance Company
Future Group
Future Retail
Godrej & Boyce Mfg Co. Ltd.
Harsha Engineering
HDB Financial Service Ltd
HDFC Bank Ltd
Healthark Insights
ICICI Bank
ICICI Securities Ltd.
icon Design & Animation Pvt. Lyd
Impexperts
India Infoline
Indiabulls Housing Finance Ltd
IndiaMart
Indusind Bank
Intas Pharmaceutical Ltd

Intech Systems
Intellicon
ITC Limited
Just Dial
KARVY Stock Broking Ltd
KGMS
Khadim India Limited
Khushi Advertising Ideas Pvt Ltd
Kotak Life Insurance
Kotak Securities Limited
Krish Technolabs
Kumbh Design Inc.
La Gajjar Machineries Pvt. Ltd
Landmark Insurance Brokers Pvt. Ltd
LKP Securities
Logicode Inc
Madhuvan Group
Mansukh Securities & Financial Ltd.
MAS Financial Services Limited
Meditab Software Inc.
Medkart Pharmacy
Meghmani Organics
Mehta Integrated Finance Ltd.
Motilal Securities Ltd
MusterMart LLP
Nutech Infotech
Ocean Finvest
One advertising
Online Print & Pack Pvt Ltd.
Orell Technosystems (India) Private Limited
Oxygen Healthcare Ltd.
Phyto Life Sciences P. Ltd
Potenza Global Solution Pvt. Ltd.
Prakash Chemicals
ProfiledSin
Prompt Group of Companies
Proptiger
QX KPO Services private Limited
Radixweb
Rasoishop.com
RBSA Advisors
RSPL Limited
S & P Global Market Intelligence

Saffron Lifestyle Traders
Salasar Organics
SBI Life
Siddhi Ceramics Pvt Ltd
Silver Touch Technologies LTD
SISA Group
SourceBrains Technolabs
Space-O Technologies
SPARK - HR & IR Training Solution
SPIPA
Stellar Information Technology Pvt Ltd
Sterlite Tech -Elitecore
Streebo (IBM Partner)
Sunil Sandeep and Company
Super Gas
Tata Capital
TATA Teleservices Ltd
Tatva Soft
TCS
Telenor
Thomas Cook
Torrent Power
Tradebulls Securities P. Ltd
Universal Hunt
Vadilal Group
Vaidurya Lifesciences Private Limited
ValeurHR
Varia Engineering Works Pvt. Ltd
Vodafone
Wealth First Portfolio Managers Ltd
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